

# axis tv

## SIGNAGE SUITE

### Find Your **Visual Voice.**

AxisTV Signage Suite lets you revolutionize the way you communicate across your organization with digital signs transformed into beautiful canvases that inform, inspire and influence your audiences.

Craft visual communications to capture attention, increase engagement and reach more people using friendly workflows and elegant design tools for content customized to your audience, whenever and wherever they are.



Enterprise Features



Data-Driven Content



Built-In Interactivity

AxisTV Signage Suite gives you a vast array of content sources, smart playlists, flexible scheduling and multi-user licenses to attract viewers, connect people and drive results. We have scalable solutions with one of the most flexible platforms available.

- Three applications with intuitive workflows for easy design and scheduling
- Drive content to digital signs, touchscreens, video walls, webpages and room signs
- Use drag-n-drop widgets for interactive content on demand
- Easy integration with event schedules, Excel, XML and JSON
- Data mapping for automated KPIs, metrics, countdowns and data visualizations

With AxisTV Signage Suite, you can manage all of your visual communications from a centralized point while allowing individuals to choose their level of participation.

Signage Suite supports on premise and cloud-hosted deployments, with perpetual or subscription licensing.



800.572.4935  
www.visix.com

# AxisTV Design™ | Desktop Designer

AxisTV Design provides an intuitive, powerful design environment for creating messages, templates and screen layouts with ease. This robust application lets you place design elements exactly where you want them with time-saving tools that make it simple to build stunning content to capture your audience's attention.

Simply drag and drop backgrounds, text, graphics, videos, streams, and webpages into your digital signage layouts. And our handy data widgets let you select, place and format dynamic data from calendars, weather, RSS, Excel, XML, JSON and more.

## Key Features:

- Drag-n-drop widgets make building layouts, messages and templates easy
- Point to a network folder to show images and videos automatically on screen
- Include interactive hot spots for touchscreens or a voice user interface for any display
- Combine widgets with conditional logic for "if then, show this" scenarios
- Preview layouts, messages and individual widgets before you publish



Text Effects



Artwork & Shapes



Weather



RSS



Video Streams



Interactive



Calendars



Excel



XML & JSON

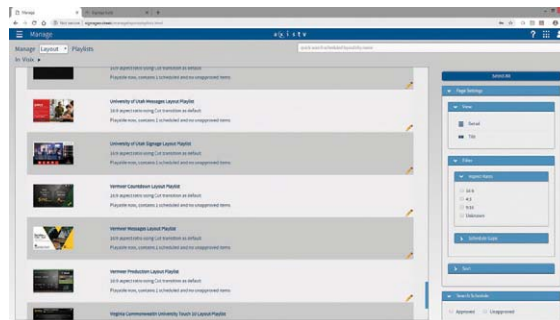


Countdowns

# AxisTV Manage™ | Content Management System

Whether you're working on a PC or Mac, AxisTV Manage™ lets you easily manage your enterprise digital signage deployment with user-friendly workflows in a web interface.

Quickly import media files and artwork, fill-in and design templates in the CMS, manage and schedule playlists, choose playback transitions, and manage user permissions. Publish your playlists to PC players driving digital signs, video walls and touchscreens, and to responsive webpages for remote audiences.



## Key Features:

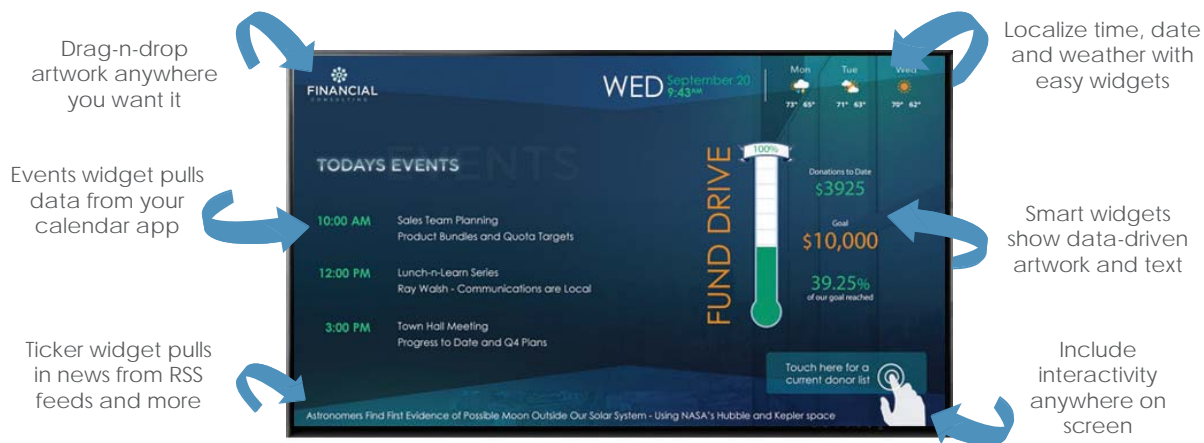
- Streamlined content scheduling and playlist management
- Drag-and-drop for importing content and ordering playlists
- Search and filter using keywords, content types, aspect ratios and more
- Create brand-approved messages from anywhere using fill-in-the-blank templates
- Group players, users and rights by organizations and suborganizations

# AxisTV Engage™ | Digital Signage Player

Our AxisTV Engage player software includes adjustable opacity, multi-layer Z-order and professional grade typography tools for a superior creative and playback experience. Our robust playback engine enables powerful widget configuration in both layouts and messages, with layering, transparency and a host of playback options.

## Key Features:

- Brings message and layout designs to life
- Adjustable opacity in multi-layered zones delivers a broadcast look
- Use 3D transitions and animated content to grab attention
- Supports video backgrounds and message animations
- Text generation engine supports elaborate typographical designs



# AxisTV Alert™ | CAP-Compliant Messenger

Our new alerting platform can be used alongside any digital signage content management solution, including AxisTV Signage Suite. It gives you time-saving workflows to deliver important updates and critical alerts across your digital signage system. The application is built around Common Alerting Protocol (CAP) standards, and easily integrates with popular third-party alerting suites like Alertus and Rave Mobile Safety.

# Migrate from AxisTV 9 to Signage Suite

If you're still using AxisTV 9 software, you aren't getting the most from your digital signs. We'll help you transition to the best Signage Suite product to match your current system:

- Better user interface, drag-n-drop customizable widgets and professional design tools
- Built-in interactivity, powerful data mapping and data-triggered content
- Scalable licenses, easy expansion and affordable hardware trade-in options
- Clients with an active Software Support & Maintenance Subscription get Signage Suite licenses (and all future updates) at no charge



Text



Graphics



Templates



News



Weather



Schedules



Word



PowerPoint



Excel



Visio



SharePoint



Video



G-Slides



G-Sheets



PDFs



Cable TV



Streaming



Stocks



Social Media



Sports



Health Tips



Quotes



Traffic



Flights



Audio



QR



HTML5



XML



JSON



RSS



Interactive



VUI



Alerts



Design, schedule and deliver content using our easy, powerful AxisTV Signage Suite apps: Design, Manage (CMS) & Engage



Large Displays



Interactive Displays



Video Walls



HTML5 Viewer



Touch10 Room Signs



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