

HOWARD TECHNOLOGY REAL SOLUTIONS

CUSTOMER TESTIMONIAL



SOUTH CENTRAL REGIONAL MEDICAL CENTER

Serving South Mississippi Since 1952

Howard Medical recently completed a state-of-the-art AV installation at South Central Regional Medical Center.

The Challenge:

- Meeting and conference rooms were not equipped to address current needs and maximize productivity.

The Solution:

- This project required installation of a complete AV system that included:

New wiring throughout
4K digital projectors
Automated projector screens
Comprehensive audio system
Microphones
AV communication software

The Benefits:

- The AV control system provides a simple user interface that meeting attendees can control, one that makes it easy to navigate automation menus
- Improved the workflow during meetings
- Prevented delays previously caused by a flurry of last-minute, manual adjustments, facilitating a more focused and productive meeting environment.
- Free interactive technical training
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Customer Profile

South Central Regional Medical Center is a 285-bed, public not-for-profit hospital located in Laurel, MS founded in 1952. The hospital primarily serves a 4-county area: Jones County, Jasper County, Wayne County and Smith County. With more than 80 physicians on staff representing 28 medical specialties and over 1900 employees, South Central continues to meet the healthcare needs of a growing region.

The Challenge

Of particular concern to our client was that their meeting and conference rooms were not equipped to meet current needs and maximize productivity.

Our client has a very large space which can serve as one large conference room or is easily divided up into two separate meeting rooms. In addition to equipment requirements for the conference rooms, they also have a board room that is utilized for executive level meetings throughout the month. This project required installation of a complete system, new wiring throughout, and custom programming for a dependable, user-friendly solution.

The conference rooms needed to be flexible enough to accommodate the changing needs of the facility, quickly and easily. In addition, the space required a user-intuitive system that would allow for many different people to successfully access all of the features and functionality of the system.

The Solution

Howard Medical accomplished this with the installation of new digital 4k projectors throughout, automated projector screens, and a comprehensive sound system which supports both audio playback from various forms of media, as well as microphones for audience engagement.

The AV solutions we designed for SCRMC included a centralized control system to manage all aspects of the conference and board room solutions, such as environmental settings, sound and visual components. We, also, fully integrated audio and video systems with state-of-the-art communication and presentation tools.

"The quality of the audio visual and sound equipment Howard installed in our education center is first class. The system is easy to use and the visuals on the projection screens are beautiful. Sound is one of the most important elements in an education center and our new sound equipment has made a huge difference in our programs."

*Linda Gavin, Vice President
Marketing and Business Development
South Central Regional Medical Center
Laurel, MS*

Howard Medical Professional Services

Meet your management and training objectives, reduce travel time and expenses, and improve overall productivity with interactive solutions from Howard.

We offer a wide range of design and installation services that include consultation, CAD drawings, bid specifications, integration and installation—projects of any size.

The Benefits

Implementing a streamlined AV control system has been beneficial for SCRMC in several ways. First of all, it provides a simple user interface that meeting attendees can control, one that makes it easy to navigate automation menus.

Next, the centralized control system has improved the workflow during meetings and prevented delays previously caused by a flurry of last-minute, manual adjustments, facilitating a more focused and productive meeting environment.



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