



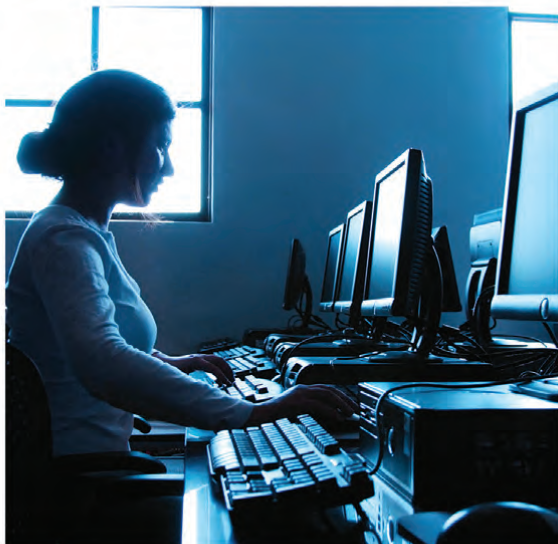
digital signage software

interactive design



room signs





# better tools for engagement

Visix designs, develops and supports a suite of technologies that allows you to create, import and manage your organizational communications from anywhere and to deliver messages, media and alerts to virtually any endpoint.

We offer digital signage software, interactive wayfinding, room sign solutions and applications for targeted messaging to desktops and personal devices. Each of our products works independently or can be integrated into scalable deployments from single displays to large networks.

We aim to provide everything needed for engaging communications, including software, hardware, content design, and multi-tier service and support options to help you manage and maintain your visual communications systems.

Go to [Visix.com](http://Visix.com) today for detailed specifications, and to request a demo or quote.



## page 3 . About Visix

We're here to help you inform, excite and engage your audience



## page 4 . AxisTV Enterprise Digital Signage

Create, manage and deliver communications across your organization



## page 8 . Creative Services & Interactive Designs

Look sharp and involve the viewer with custom interactive and branded content



## page 12 . MeetingMinder™ Room Signs

Our interactive and electronic paper room signs keep everyone on track







enterprise digital signage software

## Create, manage and deliver unified visual communications across your organization.

AxisTV content management software publishes messages, media and alerts to displays, desktops, room signs, webpages and smartphones throughout your facility, across campus or to multiple locations in different cities.

Because it's browser-based, AxisTV gives a virtually-unlimited number of participants the access and freedom to create and schedule content across your network from anywhere in the world.

AxisTV uses intuitive menus, simple wizards and step-by-step instructions to guide users through a streamlined process to publish content. Creating a message is as simple as filling out a form; instructive prompts make importing media files a breeze; and calendar-based daypart scheduling simplifies publishing.

People with minimal design and technology experience can create engaging messages using AxisTV tools and templates or easily import graphics and media from other sources like PowerPoint.

AxisTV licensing is scalable to the number of players you need, and you can add a variety of plugins to maximize your options. With basic training and mid-tier IT support, you can get your screens online and start publishing content the same day.

- User-friendly, browser-based interface
- Templates for controlled formatting
- Supports a wide variety of multimedia
- Live data integration (XML, Excel, SharePoint, and more)
- Layout editor for multi-zoned content and tickers
- Hot spots for kiosk to interactive content
- CAP-compliant triggers for alert notifications
- Active Directory authentication
- Free updates with a Software Maintenance Agreement

AxisTV can be delivered as software only, as a pre-imaged PC solution, or hosted in the cloud.



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## Intuitive Tools

AxisTV Design provides an intuitive, powerful design environment for creating messages, templates and layouts right on your desktop.

This robust application lets you place design elements exactly where you want them with timesaving tools that make it simple to build stunning content to capture your audience's attention.

Because AxisTV Design runs on the desktop, users can create content offline when they need to and synchronize with the system once they're connected to the network. You can share publishing authority with multiple users or set up an approval process to limit access.

- Drag-and-drop widgets
- Guides and rulers with snap
- Layer control for elements
- Flexible workspace sizing
- Design offline and sync

## Easy Management

Once your content is in AxisTV, use our intuitive controls to schedule and manage your messages. The calendar scheduler allows for dayparting, and designating an end time ensures that messages are retired from your playlist automatically.

AxisTV also has management tools for backgrounds and content, players and displays, and overall system settings. System administrators can view reports and can even effect global changes using our software's Alert Mode to override scheduled playlists and deliver critical notifications.

## CAP-Compliant Alert Triggers

AxisTV's Alert Mode lets you override scheduled content with just a few clicks – supplant all messages on the entire system or choose specific players to override for local alerts.

You can activate manual alert overrides using the software interface, or we provide multiple ways for integrated third-party systems to automatically trigger your alert notices. External systems can include mass notification and text messaging services, emergency notification systems, public address systems, and others.

Four ways to trigger an AxisTV alert notice:

**Manual**



**CAP**



**API**



**Email**



*Local or cloud synchronization*



*Template Design*



*Layout Design*



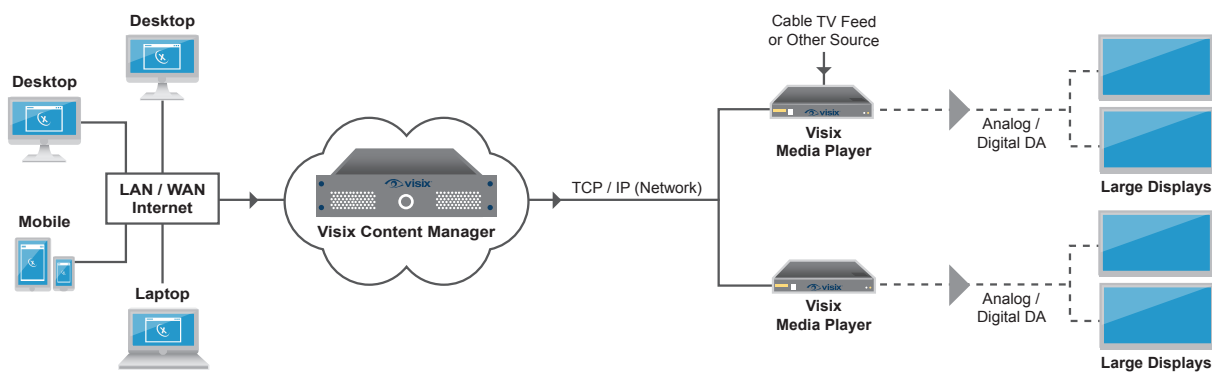
## Bundled Solutions

AxisTV has three components: the AxisTV software, a content manager, and any number of media players. Authorized users access the content manager and software tools through their LAN/WAN or the internet via our friendly web interface to create, manage and schedule content.

Messages are grouped in playlists that are published over a TCP/IP network and cached on chosen media players to feed displays at scheduled times and intervals.

Visix media players reside on your network as appliances outputting audio and video to as many displays as you like. They support static and dynamic IP addresses. Remote updates and diagnostics allow maximum accessibility to deliver information quickly.

You can send separate playlists to select media players from a single content manager, letting you target individual locations with the communications they need.



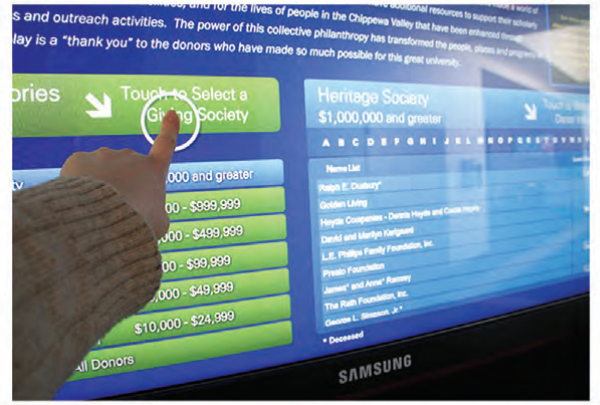
## Unlimited Endpoints

AxisTV publishers are optional plugins that let you send digital signage messages and alerts beyond displays to thousands of endpoints you already own.

- Desktop Messenger - send messages to desktops as a graphic in a pop-up window
- Screensaver Publisher - show messages on dormant PCs in a looping sequence
- Mobile Module - publish content to smartphones and tablets using HTML5
- RSS Publisher - make any digital signage playlist available as an RSS feed

All of our publishers seamlessly integrate with each other and other Visix technologies to deliver your digital signage content from anywhere to anywhere.







# creative

custom content & interactive designs

Let our award-winning designers help you make the most of your digital signage content.

Our creative team brings over 30 years of experience to every design, applying proven techniques for what works best on big screens while treating each unique project with the care it deserves. We can craft anything from branded templates to custom interactive kiosks. From concept to launch, we'll make sure each design is uniquely tailored to your vision.

## Interactive Wayfinding

Whether it's a single building floor or an entire campus, we can tailor a touchscreen wayfinding design that meets your needs. We'll work with your facility planners, marketing experts and project managers to concept, design, implement, test and launch your interactive wayfinding kiosks.

To compliment your maps, we'll integrate color coding and icon systems, so your visitors can easily find common destinations, exits, restrooms, elevators and stairs. Redundant interactive controls at the bottom of the screen also ensure that your design is ADA compliant.

An obvious "You Are Here" locator is included in every design to make sure viewers know where they're starting from, and easy visual paths guide them from their current location to their highlighted destination.

What happens when they walk away from the screen? We can integrate a QR tag or SMS option to send maps or point-to-point directions to the user's mobile device upon request.

Visix can build 100% custom interactive wayfinding with floor-based wayfinding, personnel and department directories, digital signage messages and more.

- Campus-wide, building-specific and area maps
- Point-to-point directions and visual paths
- Custom icon systems for common destinations (stairs, exits, etc.)
- Directories and events tied to map locations
- Built-in ADA controls
- Mobile device integration with QR codes and SMS
- Full-screen or integrated with traditional digital signage
- Branded to your specifications



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## Mobile Wayfinding App

Visix's mobile wayfinding app provides responsive indoor navigation for smartphones. Use it as an extension of traditional kiosk-based wayfinding or as a stand-alone solution.

Our app leverages a macro-location technology called geofencing that draws a perimeter around an outdoor building. Powered by a smartphone's GPS, the app knows when the geofence is penetrated, and it then sends a push notification to phones.

Each app is custom branded for your organization and uses photography from your own buildings. The app communicates with proximity beacons strategically placed at directional milestones throughout your facility to provide turn-by-turn directions and other contextual content on phones.



## RoomBoard™

RoomBoard™ is a one-stop interactive wayfinding solution that shows space availability, maps event listings to rooms, and can even allow room booking right at the RoomBoard™.

Room availability is instantly clear, with available rooms in green and booked rooms in red. The number of available rooms is also displayed prominently at the top of the screen.

- Combine digital signage, interactive wayfinding and schedules
- Direct staff and visitors to their meeting rooms
- Include full-kiosk support for booking at the RoomBoard™
- Branded to your specifications



Clients can integrate the RoomBoard™ with MeetingMinder™ Touch room signs – all being fed by a central scheduling application and allowing scheduling at the display – for an enterprise-wide scheduling solution.

## Touchscreen Directories

Touchscreen directories offer your visitors a modern, self-help option to quickly find who or what they're looking for, instead of relying on receptionists or information desks. They also save you the cost of printing costly listings and directional signs.

- List places, individuals departments, events and more
- Show contact information, photos, biographies and maps
- Feed directories from easy-to-update databases





## Donor Boards

Digital donor boards are a thoughtful way to honor your current patrons and attract future donors through an attention-grabbing, interactive display. Recognize donors, present your organization's mission and values, and promote ongoing donor recruitment programs using your big screens.

Interactive donor boards are fed by data that you can easily update with additions and changes, ensuring patrons are recognized for their contributions instantly.

- List donors alphabetically and by category
- Show photos or videos to tell donors' individual stories
- Promote ongoing donor programs and provide instructions for donating
- Eliminate static, expensive name plates and plaques

## Menu Boards

You only have a short time to grab your audience's attention and entice them to buy. Improve the customer experience, drive revenues and cut printing costs with digital menus.

Your custom menu board designs can be static or animated with dynamic graphics to better catch your viewer's eye. Make changes and update prices instantly by accessing a user-friendly database. Segment your screens to show lists of menu items and pricing, special promotions or external advertising.

- Promote new menu items
- Daypart to run menus and specials when appropriate
- Show nutritional information
- Control menus in multiple locations
- Reduce wait times and decrease printing costs

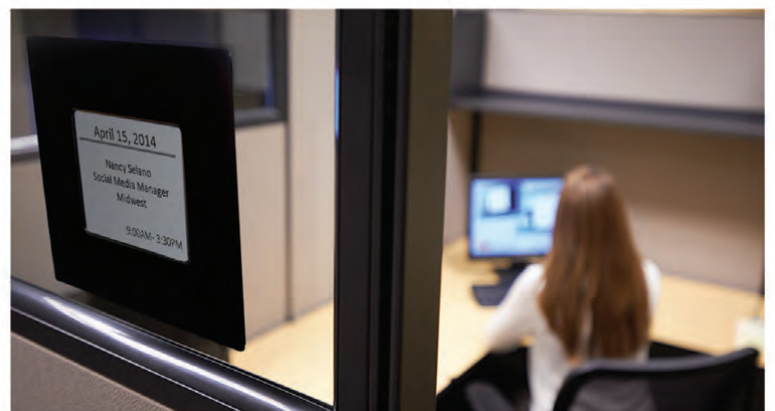
## Social Media Boards

Highlight your social media pages with our animated Twitter, Facebook and Instagram designs.

Create buzz and excitement around your posts, attract more followers and keep everyone up-to-date.

Our social media boards are customized to your brand and can be either interactive or static. You can show your social posts full screen or include an area for daily announcements using matching message backgrounds.







meeting **minder**

complete room sign solutions

## Optimized Workplace. Flexible Workforce.

Whether you want to simply show room schedules or employ a fully-integrated office hoteling and digital signage solution, our room signs let you schedule space from any location - at any time - to keep your entire workforce in sync.

MeetingMinder™ room signs show your schedules and other digital signage content outside conference rooms and shared workspaces. This lets meeting organizers and attendees see space options instantly while staying up-to-date with daily announcements.

Since all of our room signs can be fed by a single scheduling application, space booking is the same whether people are in a home office, on the road or in the workplace. Calendars are consistent and up-to-date everywhere, no matter who changes it or from where.

Visix room signs accommodate all types of shared spaces, and all of our room signs can be used together in the same facility and integrated with our other digital signage solutions.

- Show schedules for one or multiple rooms
- Display greetings and announcements
- Provide wayfinding information and interactive maps
- Keep everyone informed with news, weather and RSS feeds
- Present live, streaming content from your network
- Playback videos and other animated content
- Deliver critical alert notifications

Both our Touch and EPS room signs show data from most event management systems, including:



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# room signs

## Interactive Room Signs

Touch and Connect room signs let you schedule meetings right at the sign. Create a walk-up reservation with only a few touches to the screen, and those reservations are immediately shared with your calendar application to avoid double-bookings.

You'll see room availability at a glance with lights on each side that shine green when the room is available and red when it's not.

- Choose an AxisTV-powered or stand-alone solution
- Book meetings right at the room sign
- See room status instantly with availability lights
- Use PoE+ via network switch or injector
- Easily recess or surface mount right out of the box

These Power over Ethernet (PoE+) room signs let you run one Ethernet cable to the room sign to supply both power and data. Both Touch and Connect models can be surface mounted or recessed in walls right out of the box without additional hardware.

### Touch10 & Touch15

Our AxisTV content management software lets you publish calendar schedules, digital media, and mass alerts to Touch room signs, making them a perfect extension of your digital signage.

To schedule a room, just touch "Reserve" and set the time and meeting length. A four-digit PIN can be set to protect your reservation from being canceled or modified, and the "Confirm Meeting" button lets participants confirm the room is being used at the scheduled time. If unconfirmed, the room will free up.

For places where walk-up reservations aren't appropriate, any 10- or 15-inch Touch room sign can run in non-interactive mode, so digital signage content and schedules are displayed full-screen.

### Connect10

Our 10-inch Connect room sign is a stand-alone room management solution that doesn't require the AxisTV CMS. Show schedules outside each meeting room and let people book space on the go.

Connect signs show the current day's schedule and availability, and individual participants can check in for meetings on screen. You can also start, extend or end a meeting right at the sign.

If you don't want to limit yourself to schedules only, Connect lets you to pull in digital signage messages via its image reader. You can display content from your digital signage CMS by pointing to the URL of an exported RSS image playlist, or pull in images from any folder on your network.



Touch



Connect





## EPS (Electronic Paper Signs)

Our electronic paper signs (EPS) are the most cost-effective option to replace printed schedules and display current calendars outside your shared spaces – an inexpensive, wireless and battery-operated solution from Visix.

These 7-inch displays can be placed virtually anywhere because they don't require any cabling. Easily mount them outside meeting rooms, classrooms, training rooms or any other space you reserve. You can also attach them to desks or cubicles used for workspace hoteling.

EPS room signs are updated wirelessly via RF communication designed to minimize battery usage. A sign's batteries are only activated when information changes, which allows batteries to last up to three years or 10,000 updates.

EPS signs come with a stylish black faceplate and custom designs are also available. Custom faceplates can include raised room numbers, braille, different material finishes and your organization's logo.

An EPS system can be used with other Visix room signs and digital signage products, or as a completely stand-alone solution.



- Economical choice for displaying room schedules
- Wireless and battery-powered
- Display schedules for meeting rooms, classrooms, training rooms and more
- Show workspace reservations for office hoteling
- Save time, money and waste by replacing printed schedules

## Conference

Our Conference application pulls together schedules from a variety of calendar programs, taking care of integration with the scheduling system you're already using. It supports multiple event management systems – and multiple instances of those systems – in the same installation, so it can easily support all the systems across an organization.

Conference can be used in conjunction with AxisTV digital signage software, or as a stand-alone application to power your EPS room signs.



