



HOWARDedu

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SCHOOL MARQUEE DISPLAYS



DAKTRONICS



WHY DO I NEED A MARQUEE?

School marquees draw the attention of passersby, connecting the community to the messages that matter most. Without a marquee, your school misses opportunities to share important information, events and activities.

If you already have a manual copy board, you've probably experienced the difficulty of changing it during bad weather or noticed the lack of space for messages.

With a Galaxy® eCCB display or a GS6 message display, your messages come alive without the hassle, making it easier and quicker than ever before.

RECOGNIZE
**STUDENT
ACHIEVEMENTS**

BUILD A
**CONNECTED
COMMUNITY**

KEEP
**EVERYONE
INFORMED**



Increase students' pride and engage parents by showcasing what your students are up to.



Gain more participation at your school's events and activities by letting the community know.



Show date and time, weather forecasts and other public service announcements.

WHAT ARE MY OPTIONS?

GALAXY® GS6

DISPLAY SIZE

Choose from a variety of display sizes and 2 cabinet options.

TYPE OF MESSAGE

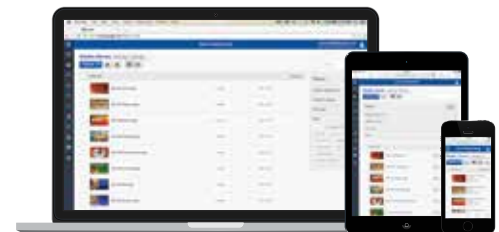
Share animations, graphics and messages with the community in full-color or monochrome red or amber.

CONTROL

Access Venus® Control Suite, the cloud-based software, from any device with an Internet connection.

RESOLUTION

Increase readability with the tightest pixel spacings available in the industry.



When deciding between the eCCB and the GS6, consider display size, desired content, color, budget and viewing distance. Ask your Daktronics representative to help you determine the best option to meet your needs.

GALAXY ECCB

DISPLAY SIZE

5 standard display sizes, each capable of up to 18 messages.

TYPE OF MESSAGE

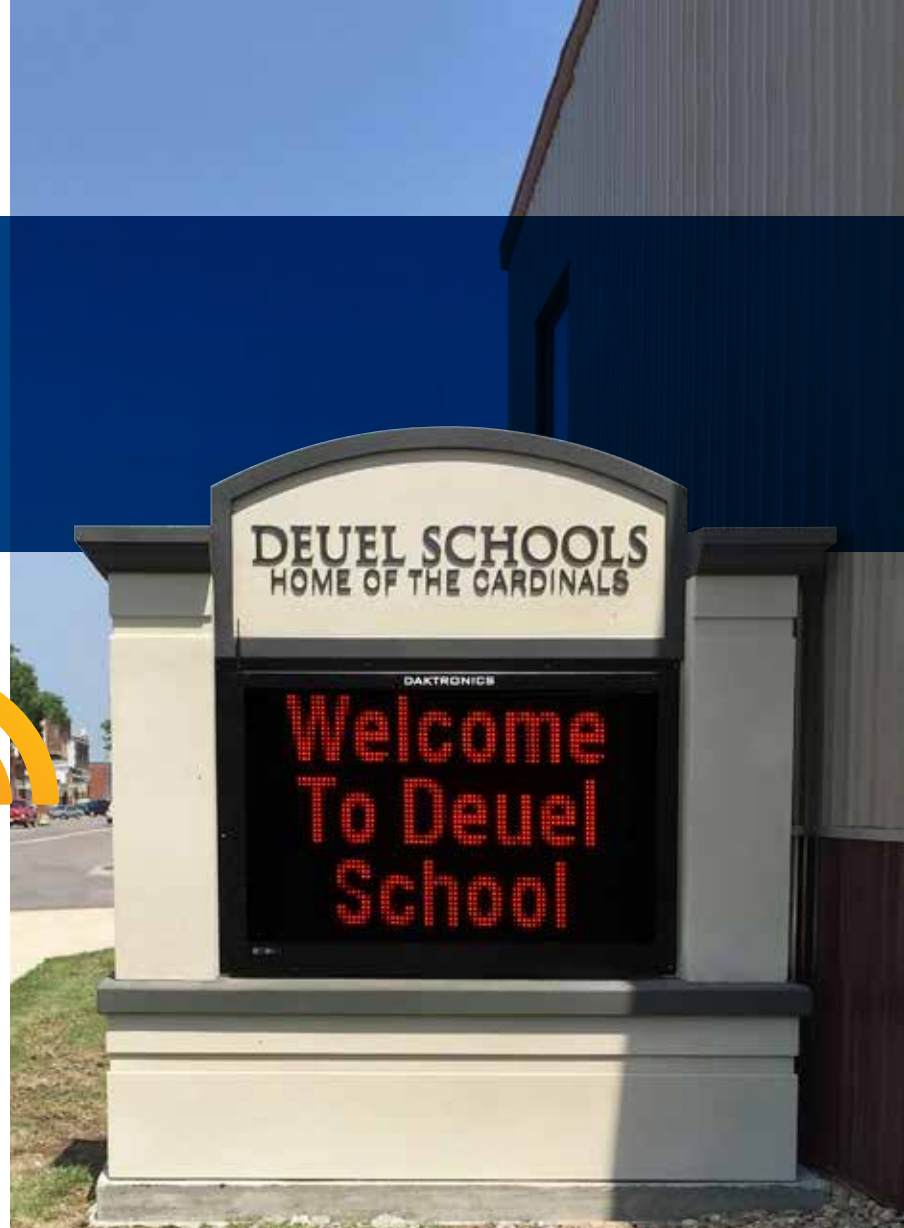
Share text only messages with the community using a pre-determined font, size and color.

CONTROL

Create and schedule content within a web browser—no software needed.

READABILITY

Read your messages in direct sunlight with a 10-inch minimum character height.



"We looked into full-color displays, but budget was a huge consideration, and for what we use our display for, the monochrome eCCB serves our needs. We use it mainly to promote our sports activities, but have also been able to promote student achievements, community events and special events. It's been very versatile for us."

Blaine Franken, Business Manager
Deuel School District Clear Lake, South Dakota

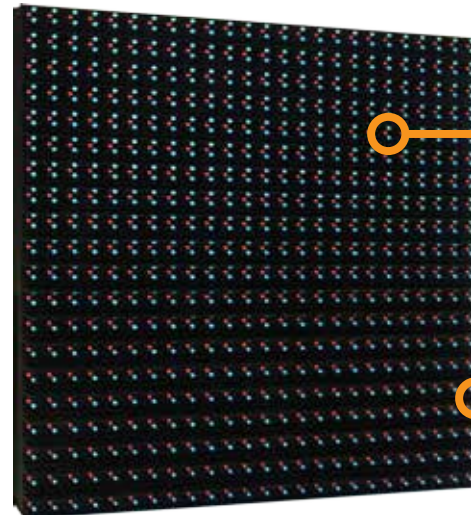
TESTED FOR RELIABILITY

Every product is tested to its limits in our state-of-the-art reliability lab. Our environmental simulator, accelerated life testing, water intrusion and salt fog chambers ensure a dependable final product.



DESIGNED FOR EFFICIENCY

Our engineers create energy-efficient displays, combining the right brightness level with a high-contrast surface.



Our LEDs demand less energy to maintain the desired brightness.

Our louvers and ribbing maximize the LED efficiency even in the brightest conditions, saving you money every month.

WHICH DISPLAY IS RIGHT FOR ME?

SIMPLE INSTALLATION & SERVICE

ECCB

You can install an eCCB into an existing copy board structure where it will use the power already on site. Control setup is not needed since communication is wireless and built in.

GS6

Regardless of size, the GS6's features help make first-time fire ups successful. If service is needed down the road, technicians can easily access components through the single-step module removal.



