

# **PAUTO SYNC**

# OUR PLATFORM DOES THE HEAVY LIFTING FOR YOU!

IT'S NEVER BEEN SO EASY



#### Who will set-up the initial data feeds and content?

We will seamlessly incorporate your organization's essential information, emergency alerts, news, sales, events, and other data feeds that are vital to you. These feeds will update automatically on their own, allowing you to perform your day to day normal activities with displays dynamically working in the background.



#### How do changes get applied to the display?

All changes that are made to the original data feed auto-sync directly to the screen. This self-managed solution will automate the entire process of updating your display's information, event listing, etc.



#### Will we have to hire someone to manage the system?

No. All media zones featuring your "streaming data", "real-time information", or "data feeds" are automatically updated by our system. Any changes you make to the original data feeds are immediately sent to the display or kiosk for instant updates.



#### What type of CRM, EMS or other 3<sup>rd</sup> Party Software can your platform connect to?

- Sales Pro.
- · Active Directory.
- DELPHI (and other hotel brands EMS systems).
- · Micros Opera.
- 25Live / CollegeNet.
- · EMS.
- · Rave.
- · Google Calender and Outlook.
- · All other SOAP, JSON, Catalog, XML, iCS, HTML, CSV.



### What type of real-time updates can be displayed?

Feature live news, sports, weather, or emergency related notifications. Examples of feeds include ESPN, Yahoo, New York Times, Reuters, etc. The font and color of information feed can be custom adjusted to fit your brand requirements.



# Can your system be integrated with Donor Recognition software?

Yes, real-time multi-category donor listings can be displayed by simply connecting your donor software (Razors Edge, etc.) to our platform. To encourage donations you can choose to add a direct link to the Donate Now section of your website to the TouchPlus's interface.



## How does your system manage event listings?

We can add any event stream by directly integrating your current Sales Pro, Delphi, Outlook, XML feed or any other calendar-based data feed. The event listing information will automatically be sent from the original data feed to the display or kiosk. No additional steps or manual updates will be needed.



# How are the media galleries managed?

Images, Product Brochures, Video Commercials, Powerpoint files, PDFs and other media files can be featured in the gallery. All digital media can be kept current using Google Drive or our web portal easy update solution.

