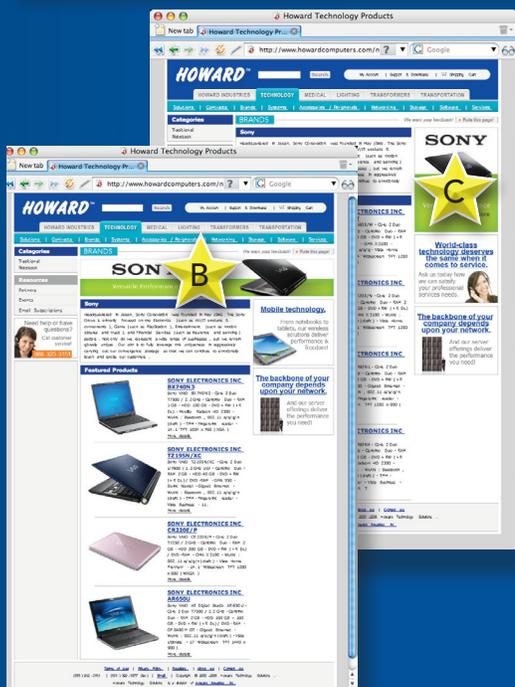


Howard Rewards Program ★★☆☆

At Howard Technology Solutions, we view our key partners as just that...a partnership committed to achieving a common goal: providing our customers with the very best products at affordable prices. One way you can work with us to achieve these mutual goals is by joining our rewards program. This program consists of three levels and an annual financial commitment that corresponds to the level you choose. The back bone of all three levels consist of a mini-site within our website that solely promotes the products and/or services of yours that we are authorized to re-sell. See below for details regarding each reward level.

Kyle McCoy
Executive Vice President
Howard Technology Solutions
601.399.5023
601.399.5060
km@howard.com



★ Bronze Partner Reward Program \$1000

- **Web store:** A dynamic and personalized online store within the Howard website dedicated to promoting your companies' products and services.
- See (A, B, and C) and back for technical specs regarding graphics.



★ Silver Partner Reward Program \$3000

- **Web store** as noted above, plus the following,
- **Blitz day:** Bi-annually, we will invite a representative from your company to spend the day with our inside sales force to exclusively promote your products and services. We will notify our applicable customers in advance with an email blast promoting the event.
- **Store analytics:** We will provide you with an analytical breakdown in areas such as total website traffic and unique website traffic.
- **Refresh banner:** A Howard homepage banner ad that updates to a new vendor each time the page is refreshed. This reward is only available with the silver partner package and exclusively limited to only 15 partners. See (D) and back for details.



★ Gold Partner Reward Program \$5000

- **Web store, blitz day, and store analytics** as noted above, plus the following,
- **Google ad support:** A representative from your company will meet with our Technical Brand Manager to determine and implement key product searches for your company via Google.
- **Flash banner:** A rotating Howard homepage banner ad that changes approximately every 5 seconds to display another vendor's ad. This reward is only available with the gold partner package and exclusively limited to only 5 partners. See (E) and back for details.



After customers clicks on your web store (A), we will display your mini-site web store. Feel free to provide us with graphics in either or both of the dimensions described in (B) or (C). If you provide more than one option, we will rotate them each time the page is refreshed giving your mini-site web store variety. All refresh ads (B, C, and D) and flash banner ads (w) display in a random order. Please note that you may provide your own graphics for all ads; however, they must meet our requirements as defined below and approval.



Homepage Banner (center) •••••

- 180 width x 147 height
- No outer stroke
- Save as RGB JPG file



Webstore Horizontal Banner •••

- 627 width x 94 height
- 1 Pixel Inside Stroke (#A3A3A3)
- Save as RGB JPG file



Webstore Vertical Banner •••••

- 201 width x 275 height
- 1 Pixel Inside Stroke (#A3A3A3)
- Save as RGB JPG file



Homepage Refresh Banner (bottom right) •••••

- 234 width x 207 height
- 1 Pixel Inside Stroke (#A3A3A3)
- Save as RGB JPG file



Homepage Flash Banner (top right) •••••

- 234 width x 364 height
- No outer stroke
- Save as RGB JPG file



Email questions and completed graphics for approval to rewards@howard.com