

## **MiCTA Endorses Howard**

**MiCTA** (www.mictatech.org) has announced its selection of **Howard Technology Solutions** as an Endorsed Vendor for Video Integration Services. As such, Howard will be able to provide desktop and portable video conferencing services, as well as equipment to MiCTA members at the lowest available cost without the time-consuming go-to-bid or RFP process.

Howard is proud to be recognized by MiCTA as an Endorsed-National vendor, which is the highest status awarded by that organization. MiCTA is a national non-profit technology consortium that evaluates product performance, vendor reliability and service level guarantees, and recommends its findings to its members. Their decision to award Howard was based on criteria that included range of products and services, as well as Howard's ability to implement multiple large-scale projects simultaneously on a national level. Overall customer value based on price, quality, service, and satisfaction, played an equally important role in Howard receiving this designation. This detailed evaluation means that MiCTA members can trust Howard to provide comprehensive solutions that are designed and implemented to meet their specific needs.

From a complete selection of video-conferencing equipment and professional services to maintenance and technical support services, Howard provides its customers with tailored solutions to satisfy any visual communications needs. A/V & Instructional Technology Manager, Andrew Howard, said, "MiCTA really helps schools and governmental agencies to become more productive and more cost-effective at the same time. And, we're proud to be a part of that effort."

Howard Technology Solutions, founded in 1998, is a division of Howard Industries Inc., a billion-dollar, privately-held corporation headquartered in Ellisville, Mississippi. With over 190,000 different product offerings ranging from video conferencing equipment and services to desktops, notebooks, servers, printers, digital cameras, and accessories, we're providing tomorrow's technology — today.

