



**HOWARD**

# Howard Premier Website

Fast. Simple. Convenient.

## Benefits of shopping online with Howard:

- 1 Special URL for GOV. [www.howard.com/gov](http://www.howard.com/gov)
- 2 Over 250,000 products and services to choose from
- 3 Most products have free shipping
- 4 Daily "HOT DEALS"
- 5 Intelligent search-as-you-type box
- 6 Browse by category, brand, or price range
- 7 Compare multiple products using the "compare" button
- 8 Use the "COMPARE SIMILAR" button to find products similar to the one you are viewing
- 9 View multiple images when available
- 10 View larger high-resolution images where available
- 11 Some products offer a "PRODUCT TOUR" with videos, tutorials, and more
- 12 View ratings and reviews from 3rd party, non-biased sources
- 13 Set a price alert and get an email if the product's price drops
- 14 Share, print, and email products directly from the website
- 15 Extended warranties are available, including accident protection coverage.
- 16 View in-depth technical specs
- 17 View owner's manual, quick start guides, and other PDFs directly from the website
- 18 Find "RELATED" products that offer better specs for a reasonable price or even lower
- 19 Live chat is available, with an average wait time of under a minute
- 20 Get daily deals via RSS feed
- 21 Special sales notes available for some products (*only viewable on intranet*)



## My Account Features

- Customize your account with your own theme
- Quick-view dashboard to manage recent order and quote history
- Re-order your frequently ordered items with a single click.
- View customized deals made just for you!
- Track your order
- HTTP Claim Requests
- BOM Access
- Modify email subscriptions
- Create sub-users and control their capabilities
- Save time by storing purchasing information
- Create quotes and send them directly to a sales rep for questions



## Premier Partner Program

- Custom invoicing templates
- Custom logo on website
- Custom landing page with deals and information designed just for you
- Discounted pricing throughout the website
- Custom reporting and programming to meet your needs