

**TOSHIBA**  
Leading Innovation >>>

PRODUCT SHOWCASE

COMPUTERS

ACCESSORIES

**AN EVERYDAY ULTRABOOK™, READY FOR ANYTHING.**  
Bring home a powerful, reliable Toshiba PC.

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ESSLY PRESENTS

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**21ST CENTURY CLASSROOMS**

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**HOWARD TECHNOLOGY**

Computers Hardware Electronics Classroom Audio/Video Software

**Netrix Auditor**  
Audit Who changed What, Where in your IT infrastructure

About Netrix

**netrix**

Overview  
Netrix Corporation's core competency is in

Featured Products

**Netrix Auditor**  
Netrix Auditor is an affordable configuration auditing solution for compliance, and operations across the entire IT infrastructure.

Alert to critical changes Who changed what, when and where?  
Assess system configuration What are current and past configurations?

**OKI**  
PRINTING SOLUTIONS

**Adobe**

HOWARD TECHNOLOGY SOLUTIONS

# MEDIA KIT

-Marketing & Advertising Opportunities-



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Available in US K-12 market only

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12:06

**SAMSUNG**

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Computers Tablets Monitors Printers HDTVs Cameras

About Samsung

For over 70 years, Samsung has been dedicated to making a better world through diverse businesses that today span advanced technology, semiconductors, skyracer and plant construction, petrochemicals, Samsung medicine, finance, hotels, and more. Our flagship company, Samsung Electronics, leads the global market in high-tech electronics manufacturing and digital media.

Through innovative, reliable products and services, talented people, a responsible approach to business and global citizenship, and collaboration with our partners and customers, Samsung is taking the world in imaginative new directions.

Featured Categories

Computers  
Introducing the Samsung ATIV PCs  
With cutting-edge performance, sleek designs and

Tablets  
The perfect work and play companion  
From the conference room to the living room and

Monitors  
Vibrant color, brilliant design  
Introducing Samsung's new premium monitor with

**HITACHI**  
Inspire the Next

EDUCATION

**Hitachi Sale Price**

The CP-E combines portable model features vertical ke

**Hitachi**





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## About Us

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In 1968, a young Billy W. Howard, Sr. left his successful career at General Electric to return to his native Mississippi and create his own company, Howard Industries. Over the next three decades and with the assistance of his wife, Linda, Howard Industries has grown to become a billion dollar company consisting of four separate divisions plus a wholly-owned subsidiary, Howard Transportation. While the Howards readily attribute their success to the hard work of their employees and their commitment to creating, supplying, and supporting superior products and services, you cannot overlook their inspiration — Billy W. Howard, Sr.



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## Our Strategy

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In addition to our own Howard-branded products, partnerships with other industry leaders enable us to offer more than 250,000 quality products and services. We are committed to providing great technology and making it affordable.



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## Our Customers

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Howard's focus on real-world solutions has led to the development of innovative products that have definitively established our presence in a variety of markets. From distance learning and interactive classroom products to point-of-care medical carts and specialized mobility solutions, we satisfy demands of educational institutions, governmental agencies, healthcare facilities, and commercial businesses, as well as individual consumers.



Our Corporate Headquarters is also home to our technology division, Howard Technology Solutions, and its medical division, Howard Medical. These two divisions bring to market cutting-edge, high-quality technology and medical equipment. Whether selling Howard-manufactured products such as desktops, notebooks, servers, and medical carts or partnering with other industry-leading companies to provide over 250,000 products, you can be sure that products you buy from Howard are available at affordable prices.



Howard Lighting Products markets a wide array of lighting solutions, including electronic and magnetic fluorescent ballasts, magnetic HID ballasts, as well as fluorescent lamps, T5/T8 fluorescent lamps, and halogen lamps. This division continually updates their product lines to meet the ever-changing demands of the market. They currently have products in use at Johnson Space Center, Kennedy Space Center, Camp Pendleton, CIA Headquarters, Fort Bragg, and numerous other U.S. government installations, as well as many private facilities.



Howard Medical is a total point-of-care solutions provider. Our product offerings include revolutionary POC carts, along with specialized hardware technologies that are vital to EMR, CPOE, PACS, and other health-related systems. Through partnerships with other like-minded technology innovators, we offer rugged notebooks, tablets, and flat panel wall mounts. We provide healthcare personnel with real-world solutions so they can focus on what matters most—patients.



Howard Power Solutions, originally known as Howard Industries, was founded in 1968 by Billy W. Howard, Sr. Over the past four decades, this company has grown to be the nation's leading manufacturer of distribution transformers, with over 7 million transformers in service throughout the United States and abroad. Located in Laurel, MS, this facility has 2-million square feet, making it the largest transformer plant in the world. Our newest transformer division, Howard Substation Transformers, located near corporate headquarters, began manufacturing operations in April 2005, producing power transformers with higher KVA and voltage ratings.



Howard Transportation, a wholly-owned subsidiary of Howard Industries, Inc., operates a full-load, long-haul, flat-bed common carrier truck line and brokerage firm that transports commodities and industrial goods throughout the continental United States. Initially started to transport Howard Power Solutions' raw materials and finished products, this division today consists of over 200 trucks with regional terminal facilities also located in West Virginia and North Carolina.



HowardStore is our online shopping center that includes a little of everything, from fashionable jewelry, clothing, and home furnishings to trending beauty, health, and wellness supplies; the latest electronics, and sporting goods—it's all there. Whether you're an individual consumer or a professional retailer, HowardStore gives you more of what you're looking for.



There are big changes happening at Adobe. Howard can help you transition to the Creative Cloud. Manufacturers or assemblers of Howard-branded products in the USA. [View online](#) | [Go mobile](#).

**1** EDUCATION 888.912.3151 | [www.howardcomputers.com](#)

Computers Hardware Electronics Classroom Audio/Video Software Brands Solutions

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Schools and Universities

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Adobe Creative Suite (CS) applications are no longer being updated. The only way to get the latest apps is through Adobe Creative Cloud (CC) for education and a subscription license.

**Ps Lr Pr Id Ae Ai Au Dw Mu Fl**

**Here is how to get all of your favorite Adobe creative apps for your institution.**  
Creative Cloud for enterprise provides your institution access to the full range of creative desktop apps for digital imaging, design, web, and video, plus online services and storage based on your membership plan. Also, the latest updates, new features, apps, and services are available as soon as they're released. Plus, centralized license management tools allow IT to easily take care of your deployment needs.

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**Contact Information**  
Here at Howard Store, your comments, questions, and inquiries are important to us. Please take some time and let us know how we can help you. For all of your needs, we have compiled a list of important contact information below just for you.

Howard Store PO Box 1590 Laurel, MS 39441  
Phone (888)912-3151 | Fax (801)395-5077

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[www.howardstore.com/emailunsubscribe](mailto:www.howardstore.com/emailunsubscribe)

**ABOUT TERMS PRIVACY CONTACT CHANNEL** © 2015 Howard Industries, Incorporated

Discover the **NEW Panasonic 3E Convertible PC** with Essential K-12 Education Applications. Howard manufactures or assembles all Howard-branded products in the USA. [View online](#) | [Go mobile](#).

**HOWARD EDUCATION** 888.912.3151 | [www.howardcomputers.com](#)

Computers Hardware Electronics Classroom Audio/Video Software Brands Solutions

**Panasonic**

Designed for active learning and active students

Product available in US K-12 market only

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**Product Overview**

The 3E is a purpose-built academic device with a comprehensive software bundle of essential K-12 applications. The 3E is packed with discovery and analysis hardware, including an attachable magnifying lens, turning the on-board camera into a digital microscope, a three-axis accelerometer, sound and light sensors, and a temperature probe. All of these features work with the 3E software so students can easily view collected data, which makes 3E a perfect tool for any STEM curriculum.

**Product Specifications**

|              |   |
|--------------|---|
| PROCESSOR    | Intel® Atom™ Z3745D (1.3GHz, quad core)       |
| OS           | Windows 8.1 Pro for Education, 32-bit         |
| SOFTWARE     | Intel® Education Software                     |
| SCREEN       | 10-inch 1366 x 768 LCD, IPS, five-point touch |
| MEMORY       | 2GB DDR3L-RS 1333                             |
| GRAPHICS     | Integrated Intel® HD Graphics                 |
| STORAGE      | 32GB or 64GB eMMC                             |
| CONNECTIVITY | Bluetooth® 4.0                                |

**VIEW SPEC SHEET**

**mimo** Discover the all NEW MmioClassroom. **LEARN MORE**

**Contact Information**  
Here at Howard Store, your comments, questions, and inquiries are important to us. Please take some time and let us know how we can help you. For all of your needs, we have compiled a list of important contact information below just for you.

Howard Store PO Box 1590 Laurel, MS 39441  
Phone (888)912-3151 | Fax (801)395-5077

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To stop receiving our promotional emails, please [unsubscribe here](#) or copy and paste the link below into your browser. As another option, you may also reply to this email with "UNSUBSCRIBE" as the subject or mail us a letter.

**Unsubscribe Link**  
[www.howardstore.com/emailunsubscribe](mailto:www.howardstore.com/emailunsubscribe)

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**2** Adobe Creative Cloud

**EDUCATION INSTITUTIONS**  
**Adobe Creative Cloud for enterprise**

Creative Cloud for enterprise brings together everything you need to empower your faculty, staff, and students to create and manage content across mobile, desktop, and the web—the secure way.

Creative Cloud for enterprise provides your institution access to the full range of creative desktop apps for digital imaging, design, web, and video, plus online services and storage based on your membership plan. Also, the latest updates, new features, apps, and services are available as soon as they're released. Plus, centralized license management tools allow IT to easily take care of your deployment needs.

**Benefits of Creative Cloud for enterprise**

You can customize the deployment of Creative Cloud to meet the specific needs of your institution. Creative Cloud for enterprise includes:

- Ongoing access to the full range of Adobe creative desktop apps, including Photoshop, Illustrator, and Adobe InDesign
- Creative Cloud includes apps such as the Adobe Edge family of HTML5 tools, Photoshop Lightroom, and Adobe Muse
- Creative Cloud services including Edge Inspect, Typekit desktop fonts, PhoneGap Build, and Story Assets—plus mobile apps for creative, drawing, imaging, and video
- Cloud storage and collaboration tools to enable collaboration between students, faculty, and departments
- Centralized license management options including FlexNet® to allow single sign-on (SSO) authentication via SAML 2.0 using the Adobe Enterprise Database and Creative Cloud Package
- Enterprise support and optional spend services appointments for product and workflow training and tool practices
- In-course learning resources with access to hundreds of tutorials based on experience level
- Workflow connecting Creative Cloud with optional add-on solutions such as Adobe Acrobat, Adobe Digital Learning Tools, Adobe Experience for video, Adobe Analytics, Creative Team Search, and Adobe Marketing Cloud

**HOWARD TECHNOLOGY SOLUTIONS**

**Panasonic**

**Integrated technology solutions to enhance your curriculum and inspire your students.**

**SOLUTION FOR K-12 EDUCATION**

**3** ADOBE CREATIVE CLOUD Schools and Universities

Give your students & staff access to the world's best creative apps.

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**Panasonic**

Designed for active learning and active students

Product available in US K-12 market only

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**4** ADOBE CREATIVE CLOUD FOR Schools and Universities **LEARN MORE**

**DISCOVER THE Panasonic** **LEARN MORE**

## Email Marketing

Email activity drives approximately 30% of all web sales. To get your share, you need an effective email marketing strategy. Here is where Howard can help. Our email marketing campaigns reach hundreds of thousands of ready-to-buy consumers each week. These targeted campaigns strengthen the business-to-consumer relationship, foster brand loyalty, and sell your products. Why not let Howard design a campaign especially for you!

### Our Email Campaign Marketing Package Includes:

- 1 Brand specific html email campaigns designed in-house by our design team
- 2 Optional marketing collateral design in the form of custom/co-branded PDFs for sales team use
- 3 Home page rotating or static banner placement for 1 month or until end of brand promo
- 4 Email signature design displayed by our sales team for 1 month or until end of brand promo

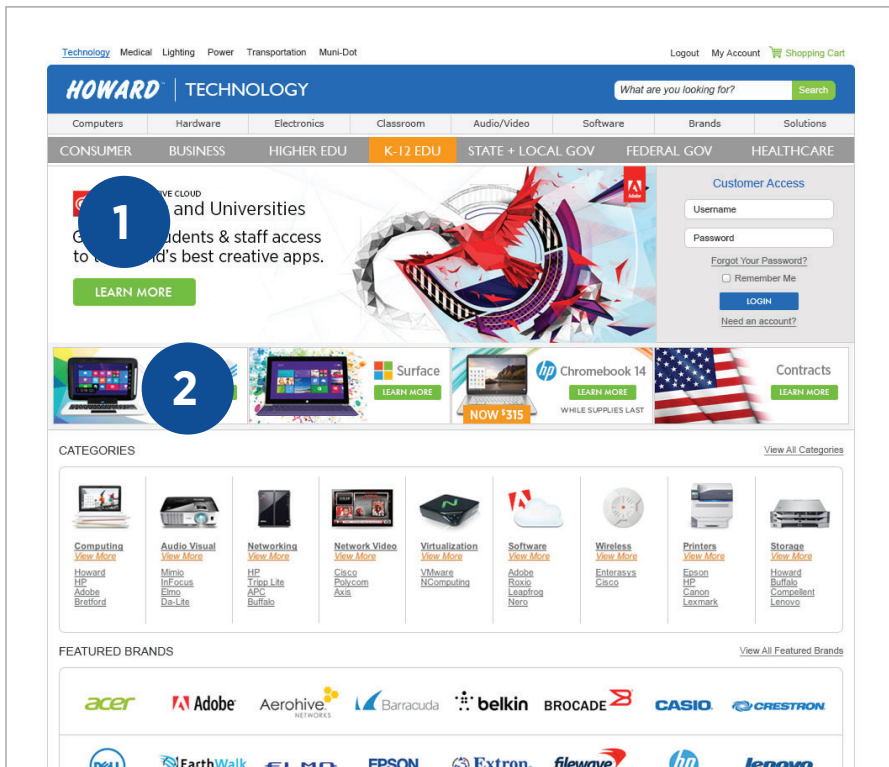


# Web Marketing

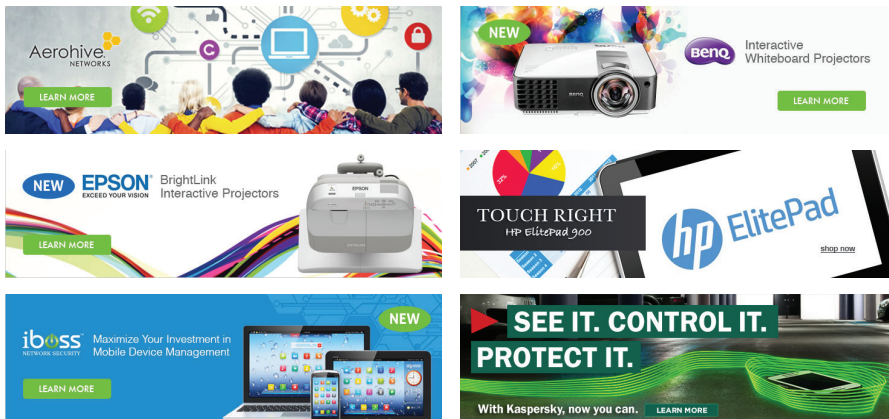
When it comes to technology, it's all about what Howard can do for you—especially online! We have what it takes to promote your brand and your products, from banner advertisements and landing pages to our email marketing campaigns that enable us to reach the largest number of users possible, maximizing brand awareness and selling more products.

Howard target markets include a variety of verticals, such as Education, Government, and Healthcare; Business, Lighting, and Consumer, so your products and services get the specific exposure you need.

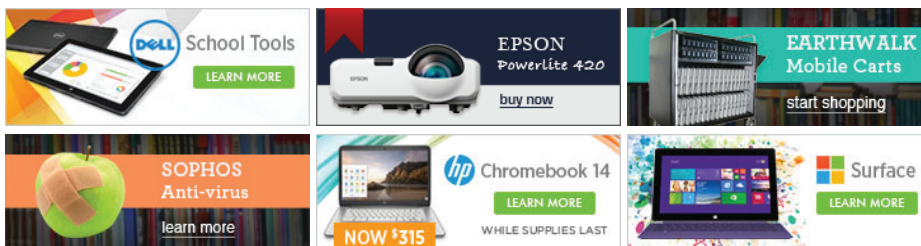
|            |           |             |
|------------|-----------|-------------|
| CONSUMER   | BUSINESS  | HIGHER EDU  |
| K-12 EDU   | STATE GOV | FEDERAL GOV |
| HEALTHCARE | LIGHTING  | and more... |



## 1 Rotating Home Pg. Banner Examples



## 2 Static Home Pg. Banner Examples



# Web Marketing Home Pg. Banners

Attract attention and promote your products, deals, and services with Web banners. Howard banners are offered throughout each of our websites. They can be featured on our most prominent web pages, including the Home Page and Category Landing page, and result in millions of impressions.

Site Wide Impressions

- 
- TigerDirect 1,412,121,860 Banner Impressions
- 
- CompUSA 236,739,280 Banner Impressions
- 
- Circuit City 145,842,953 Banner Impressions

## Home Page Banner Placement Options:

**Option 1** Home Page Rotating Banner Feature

or

**Option 2** Home Page Static Banner Feature

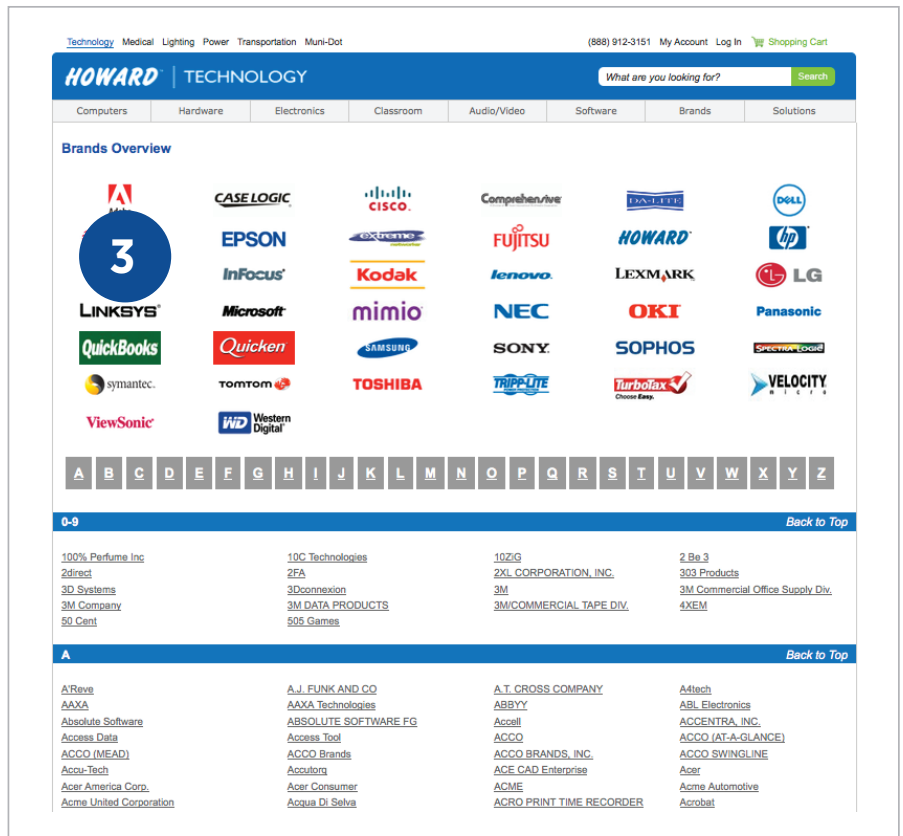
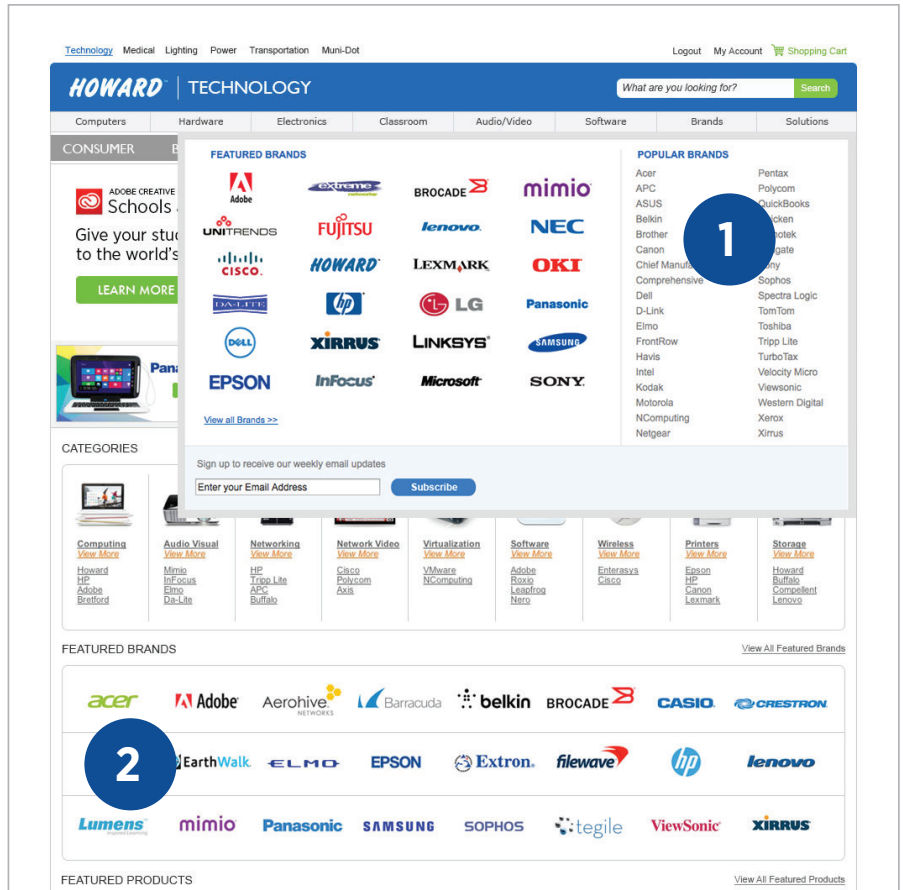


# Web Marketing Shop by Brand

Build your brand by featuring your vendor logo in our 'Shop by Brand' traffic areas. All of our vendor-specific areas link customers directly to your landing page, loaded with your products and designed to keep customers up to date with regard to special deals and promotional offers.

## Shop by Brand Logo Placement Includes:

- 1 Home Page Navigation: Brands Drop-Down Logo Feature
- 2 Home Page Below the Fold: Shop by Brand Logo Feature
- 3 View All Brands Landing Page Logo Feature



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Remember Me  
LOGIN  
Need an account?

Panasonic LEARN MORE

Surface LEARN MORE

hp Chromebook 14 LEARN MORE  
NOW \$315 WHILE SUPPLIES LAST

Contracts LEARN MORE

CATEGORIES [View All Categories](#)

|  |   |  |  |   |   |   |  |  |
|--|---|--|--|---|---|---|--|--|
| <br>Computing<br><a href="#">View More</a><br>Howard<br>HP<br>Acer<br>Dell | <br>Audio Visual<br><a href="#">View More</a><br>Mimio<br>Infocus<br>Elmo<br>Dix-Data | <br>Networking<br><a href="#">View More</a><br>HP<br>Trapezium<br>APC<br>Buffalo | <br>Network Video<br><a href="#">View More</a><br>Cisco<br>Polycom<br>Axis | <br>Virtualization<br><a href="#">View More</a><br>VMware<br>Nicomotion | <br>Software<br><a href="#">View More</a><br>Adobe<br>Box<br>Leapfrog<br>Hero | <br>Wireless<br><a href="#">View More</a><br>Enterasys<br>Cisco | <br>Printers<br><a href="#">View More</a><br>Epson<br>HP<br>Canon<br>Lexmark | <br>Storage<br><a href="#">View More</a><br>Howard<br>Buffalo<br>CompuLink<br>Lenovo |
|--|---|--|--|---|---|---|--|--|

FEATURED BRANDS [View All Featured Brands](#)

acer Adobe Aerohive Networks Barracuda belkin BROCADE CASIO CRESTRON

DELL EarthWalk ELMO EPSON Extron filewave hp lenovo

Lumens mimio Panasonic SAMSUNG SOPHOS tegile ViewSonic XIRRU

FEATURED PRODUCTS [View All Featured Products](#)

|   |  |   |  |
|---|--|---|--|
| <br>Acer C720P Chromebook<br><a href="#">View Details</a> | <br>Asus C300 Chromebook<br><a href="#">View Details</a> | <br>HP Chromebook 14 G3<br><a href="#">View Details</a> | <br>Lenovo Chromebook N20P<br><a href="#">View Details</a> |
|---|--|---|--|

Starting at \$299.00

Starting at \$249.00

Starting at \$315.00

Starting at \$329.99

Sign up to receive our weekly email updates with money saving deals! Submit

## Featured Products: Example with Pricing

FEATURED PRODUCTS [View All Featured Products](#)

|   |  |   |  |
|---|--|---|--|
| <br>Acer C720P Chromebook<br><a href="#">View Details</a> | <br>Asus C300 Chromebook<br><a href="#">View Details</a> | <br>HP Chromebook 14 G3<br><a href="#">View Details</a> | <br>Lenovo Chromebook N20P<br><a href="#">View Details</a> |
|---|--|---|--|

Starting at \$299.00

Starting at \$249.00

Starting at \$315.00

Starting at \$329.99

## Featured Products: Example without Pricing

FEATURED PRODUCTS [View All Featured Products](#)

|   |   |  |   |
|---|---|--|---|
| <br>Enterprise Wi-Fi Solution<br><a href="#">View Details</a> | <br>HD Lecture Capture System<br><a href="#">View Details</a> | <br>VPL-FHZ55-3LCD Laser Projector<br><a href="#">View Details</a> | <br>Masters Interactive Lectern<br><a href="#">View Details</a> |
|---|---|--|---|

# Web Marketing Featured Products

To increase your brand exposure, we've reserved some prime real estate on the Howard home page for your products. Placing your products, along with information about special deals and exclusive offers, in such a key position has a big impact on your brand image and influences your customer to take action. In fact, it's one of the best ways to drive sales and increase your bottom line.

## The Featured Products Option Includes:

- 1 Brand Logo
- 2 Special Pricing (Optional)
- 3 Product Image
- 4 Product Name
- 5 View Details Link:  
This link can direct customers to your Brand landing page, a co-branded product PDF or a custom product detail page.



# Web Marketing Brand Solution Pg.

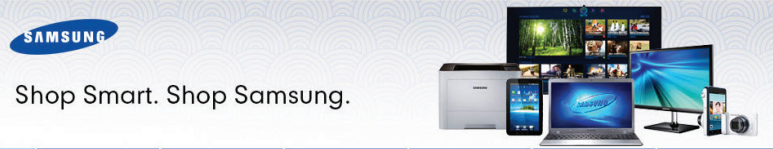
Get the attention you want by taking advantage of our Brand Solution landing page option. It is, as its name suggests, one page dedicated entirely to your brand. It's an excellent way to stimulate interest in your product line.

Your vendor banner and company logo are strategically placed to ensure maximum exposure and guarantee increased recognition. More exposure equals more sales.

## The Brand Solution Pg. Option Includes:

- 1 Brand Feature Banner
- 2 Prominent Logo Placement
- 3 Company Overview
- 4 Social Media Links
- 4 Video Feature
- 5 Literature Downloads
- 6 Solution and Product Offerings Overview

The screenshot shows a professional web page for 'HOWARD TECHNOLOGY'. At the top, there's a navigation menu with links for 'Technology', 'Medical', 'Lighting', 'Power', 'Transportation', and 'Muni-Dot'. A search bar is located on the right. Below the navigation, there are category tabs: 'Computers', 'Hardware', 'Electronics', 'Classroom', 'Audio/Video', 'Software', 'Brands', and 'Solutions'. The main content area features a large banner for 'Netrix Auditor' with the headline 'Audit Who changed What, When and Where in your IT infrastructure.' Below the banner, there are two columns: 'About Netrix' and 'Featured Products'. The 'About Netrix' section includes an overview of the company's core competency in IT configuration auditing, social media links (Facebook, Google+, LinkedIn, Twitter, YouTube), and links to download PDFs for 'Netrix Auditor PDF' and 'Netrix Identity Management Suite PDF'. The 'Featured Products' section highlights 'Netrix Auditor' and 'Netrix Identity Management Suite', each with a '20 DAY FREE TRIAL' button. A 'How to buy?' section is also present. At the bottom, there's a sign-up for weekly email updates, a grid of links for 'Customer Care', 'Ways to Save', and 'About', and contact information for Howard Technology. The footer includes various certification logos like 'Upfront Merchant', 'Norton Secured', 'BBB Accredited Business', and 'PayPal'.









**About Samsung**






For over 70 years, Samsung has been dedicated to making a better world through diverse businesses that today span advanced technology, semiconductors, skyscraper and plant construction, petrochemicals, fashion, medicine, finance, hotels, and more. Our flagship company, Samsung Electronics, leads the global market in high-tech electronics manufacturing and digital media.

Through innovative, reliable products and services; talented people; a responsible approach to business and global citizenship; and collaboration with our partners and customers, Samsung is taking the world in imaginative new directions.

**Featured Categories**

|  |   |  |
|--|---|--|
| <p><b>Computers</b></p>  <p><b>Introducing the Samsung ATIV PCs</b><br/>With cutting-edge performance, sleek designs and unique sharing features ATIV PCs allow you to work hard and play even harder. <a href="#">Shop Computers</a></p>                 | <p><b>Tablets</b></p>  <p><b>The perfect work and play companion</b><br/>From the conference room to the living room and beyond, the Galaxy Tab boosts your fun and productivity wherever life takes you. <a href="#">Shop Tablets</a></p> | <p><b>Monitors</b></p>  <p><b>Vibrant color, brilliant design</b><br/>Introducing Samsung's new premium monitor with exclusive color management technology. It's time to experience real color. <a href="#">Shop Monitors</a></p>         |
| <p><b>Printers</b></p>  <p><b>High performance, professional quality</b><br/>With wireless setup, easy mobile printing, and an ultra-small footprint, these printers produce beautiful color and make your life easier. <a href="#">Shop Printers</a></p> | <p><b>HDTVs</b></p>  <p><b>Discover more of the TV you love</b><br/>Control content in new and unexpected ways. Our Smart TV's search live TV, movies and streaming services to find more of what you love. <a href="#">Shop HDTVs</a></p> | <p><b>Cameras</b></p>  <p><b>Picture a more evolved camera</b><br/>Captures picture perfect moments when your devices are in sync. Send quality photos directly from the camera to social network sites. <a href="#">Shop Cameras</a></p> |

**Featured Products**

|  |  |  |  |  |
|--|--|--|--|--|
|  <p><b>Samsung ATIV Book 9 Lite 915S3G Notebook</b><br/><b>\$532.99</b><br/>• P 2117U / 1.8 GHz<br/>• Windows 8 64-bit<br/>• 4 GB RAM<br/>• 500 GB HDD<br/>• DVD SuperMulti<br/><a href="#">Add to Cart</a></p> |  <p><b>Samsung ATIV Book 9 Lite 915S3G Notebook</b><br/><b>\$532.99</b><br/>• P 2117U / 1.8 GHz<br/>• Windows 8 64-bit<br/>• 4 GB RAM<br/>• 500 GB HDD<br/>• DVD SuperMulti<br/><a href="#">Add to Cart</a></p> |  <p><b>Samsung ATIV Book 9 Lite 915S3G Notebook</b><br/><b>\$532.99</b><br/>• P 2117U / 1.8 GHz<br/>• Windows 8 64-bit<br/>• 4 GB RAM<br/>• 500 GB HDD<br/>• DVD SuperMulti<br/><a href="#">Add to Cart</a></p> |  <p><b>Samsung ATIV Book 9 Lite 915S3G Notebook</b><br/><b>\$532.99</b><br/>• P 2117U / 1.8 GHz<br/>• Windows 8 64-bit<br/>• 4 GB RAM<br/>• 500 GB HDD<br/>• DVD SuperMulti<br/><a href="#">Add to Cart</a></p> |  <p><b>Samsung ATIV Book 9 Lite 915S3G Notebook</b><br/><b>\$532.99</b><br/>• P 2117U / 1.8 GHz<br/>• Windows 8 64-bit<br/>• 4 GB RAM<br/>• 500 GB HDD<br/>• DVD SuperMulti<br/><a href="#">Add to Cart</a></p> |
|--|--|--|--|--|

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|   |   |   |  |
|---|---|---|--|
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|---|---|---|--|



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# Web Marketing Brand Store Front

The Store Front landing page option includes up to 7 product-specific store tabs, along with sections that give customers a broader understanding of your brand/company and enable them to download proprietary literature and videos.

## The Brand Store Front Option Includes:

- 1 Brand Feature Banner
- 2 Brand Overview page with company about us, featured categories and featured products
- 3 Up to 7 Product Specific Store Tabs



## Our Packages and Special Pricing

The Web has revolutionized the way we do business. In order to compete, email activity and a strong online presence are more important than ever—strengthening customer relationships and increasing profitability. Howard has the tools and resources necessary to expand your online visibility and drive traffic your way.

- **Effective Presentation**
- **High Visibility**
- **Instant Flexibility**

Build your brand by letting Howard design a campaign especially for you.

### Marketing Package 1

#### Complete Email Marketing Campaign

- Custom html email campaign design
- Sales Team email signature design
- Co-branded or custom designed marketing PDFs

#### Complete Web Marketing Campaign

- Home Page Banner Placement (Rotating or Static) for 1 month
- Home Page Brand drop-down Logo visibility
- Brands Landing Page Logo visibility
- Home Page Shop By Brand Logo visibility
- Featured Product placement (1 product or solution) for 1 month
- Brand Solution or Store Front Landing Page design

### Marketing Package 1 Price \$7,500

### Marketing Package 2

#### Complete Web Marketing Campaign

- Home Page Banner Placement (Rotating or Static) for 1 month
- Home Page Brand drop-down Logo visibility
- Brands Landing Page Logo visibility
- Home Page Shop By Brand Logo visibility
- Featured Product placement (1 product or solution) for 1 month
- Brand Solution or Store Front Landing Page design

### Marketing Package 2 Price \$5,000

### Marketing Package 3

#### Complete Email Marketing Campaign

- Custom html email campaign design
- Sales Team email signature design
- Co-branded or custom designed marketing PDFs

#### Web Marketing Campaign

- Home Page Banner Placement (Rotating or Static) for 1 month

### Marketing Package 3 Price \$3,000

**HOWARD**<sup>™</sup>  
TECHNOLOGY SOLUTIONS

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