



# The **Howard Story**

The Howard Advantage starts with being an actual manufacturer by trade, and not simply an integrator of parts. Howard Industries, our parent company, was founded in 1968 by Billy Howard, Sr. Over the past five decades, this company has grown to become the nation's leading manufacturer of distribution transformers, with nearly 9 million transformers in service throughout the United States and abroad.

Howard manufacturing and professional services support a variety of vertical markets. We provide government agencies and schools with innovative and affordable technology, help medical facilities maximize productivity, and give businesses an edge by reducing costs and increasing revenue. From single components for small organizations to large-scale solutions for enterprise level operations, Howard supplies superior technology and customizes it to fit your needs.

## **Divisions of Howard Industries**



Howard Power Solutions Created in 1968 specializing in Oil-filled Transformers



Howard Transportation
Created in 1982 as a carrier truck line



Howard Lighting
Created in 1994 specializing in LED, Lamps,
Fixtures, and Ballasts



Howard Technology Solutions
Created in 1998 carrying over 300,000
products and services



### **Howard Medical**

A division of HTS created in 2003 specializing in Point-of-Care Carts and technology



#### **Howard Education**

A division of HTS focusing on K12 and Higher Education



#### **Howard Enterprise**

A division of HTS focusing on the needs of business, federal, state and local government agencies



### **Howard Store**

Created in 2012 as a consumer shopping site



## **HOWARD POWER SOLUTIONS**

Howard Power Solutions, originally known as Howard Industries, was founded in 1968 by Billy W. Howard, Sr. Over the past four decades, this company has grown to become the world's leading manufacturer of distribution transformers, with over 9 million transformers in service throughout the United States and abroad. Located in Laurel, MS, this facility has 2.3 million square feet, making it the largest transformer plant in the world. Our newest transformer division, Howard Substation Transformers, located near corporate head-quarters, began manufacturing operations in April 2005, producing power transformers with higher KVA and voltage ratings







Learn more at http://www.howard-ind.com/



HOWARD TRANSPORTATION

Howard Transportation (HT), a wholly owned subsidiary of Howard Industries, Inc., operates a full-load, long-haul, flatbed common carrier truck line and brokerage firm that transports commodities and industrial goods throughout the continental United States. Originally established to transport Howard Power Solutions' raw materials and finished products, this division, today, consists of over 200 tractor/trailers with regional terminal facilities located in Mississippi and North Carolina.





## HOWARD LIGHTING

Howard Lighting designs and manufactures safe, energy-efficient lighting products that minimize impact on the environment. We offer a full line of LED, fluorescent, and halogen lighting fixtures; electronic, magnetic fluorescent, and HID ballasts; and lamps for indoor/outdoor, residential and commercial applications. Howard designed lighting systems are all manufactured and tested in Mendenhall, Mississippi. From illuminating home and work environments to lighting the way on residential streets and improving security, Howard is your one-stop-shop for lighting solutions.

Flood Fixtures



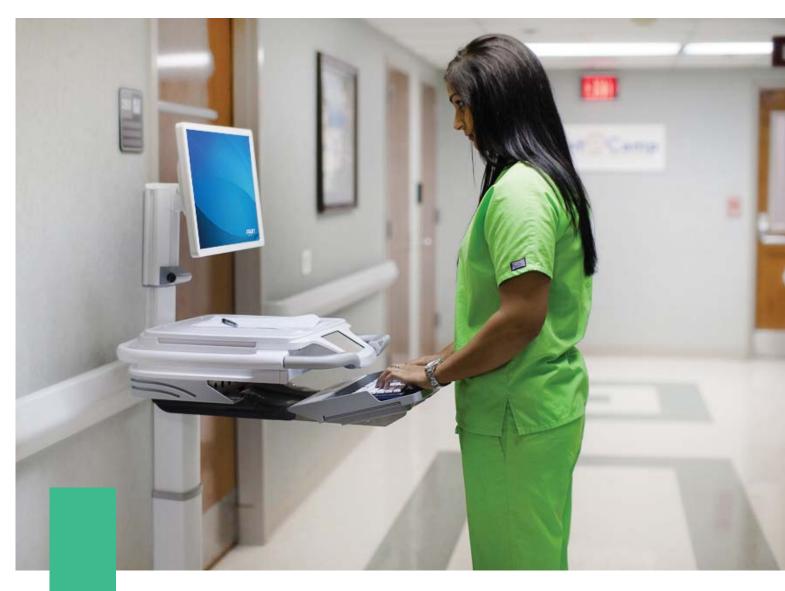
Highbay Fixtures



**HID Lamps** 



Learn more at www.howard-lighting.com



HOWARD **MEDICAL** 

Howard Medical is an elite manufacturer and distributor of revolutionary point-of-care medication carts, wall-mounted workstations, and patient bedside technologies. Our commitment to providing best-in-class healthcare solutions has resulted in several cart-engineered innovations that have been adopted as industry standards. This attention to detail and to the needs of healthcare workers enables us to provide our customers with real-world solutions that ease workloads, increase efficiency, facilitate care planning, and promote patient safety.

## Redefining Healthcare Technology

#### **E CARTS**

HI-CARE E
HI-CARE E 2-TIER
HI-CARE E 4-TIER
HI-CARE E 6-TIER
HI-PARADIGM E 3-TIER
HI-PARADIGM E 6-TIER
HI-PINNACLE E MODEL 15
HI-PINNACLE E MODEL 45

HI-CARE E 2-TIER & HI-PINNACLE E MODEL 15 PICTURED RIGHT





#### **TELEMEDICINE CARTS**

TELECARE 2-TIER
TELECARE 4-TIER
NOTEBOOK TELECORE
ALL-IN-ONE TELECORE
LCD TELECORE
TABLET TELESWIFT
NOTEBOOK TELESWIFT
KUBI TELESWIFT

TELECARE 4-TIER AND NOTEBOOK TELESWIFT PICTURED RIGHT





#### **MED-DISPENSE**

TRANSFER CART MED-HUB E





Learn more at www.howard-medical.com



HOWARDedu focuses solely on the needs of K-12 schools and higher education facilities, supplying them with affordable, advanced technology—everything from distance learning and interactive 21st Century classroom products to network security and storage solutions.

An E-Rate solutions provider since 2001, HOWARDedu understands both the requirements and challenges associated with education networks. This insight, coupled with product knowledge, makes HOWARDedu account managers and customer service representatives uniquely qualified to assist you in choosing the right technology for your campus.

Computing Solutions



Audio Visual Solutions



**Networking Solutions** 



#### How do I contact the HOWARDedu Team?

Please take some time and let us know how we can help you. Phone (888) 912-3151 / Fax (601) 399-5077

Learn more at www.howardedu.com



Howard Technology Solutions' Enterprise division focuses on the needs of federal, state and local government agencies, as well as businesses. We understand the requirements and challenges associated with procurement, and have been supplying both government and business clients with the latest technology for almost two decades. In addition to the servers, desktops, notebooks, and specialized mobility solutions we manufacture, we've partnered with other industry leaders to offer over 450,000 name brand items to meet the advanced technological needs that business and government facilities face today.



#### **BUSINESS**

DIGITAL SIGNAGE
PC SECURITY
HIGH PERFORMANCE
WORKSTATIONS
PROFESSIONAL
ON-SITE SERVICES



#### **GOVERNMENT**

TOUGHBOOKS
HAVIS MOUNTS
MOBILE TECHNOLOGY
EASY ECITATIONS
PROFESSIONAL
ON-SITE SERVICES

**How do I contact the Howard Enterprise Team?** 

Please take some time and let us know how we can help you. Phone (888) 912-3151 / Fax (601) 399-5077

Learn more at www.howardcomputers.com



HOWARD INTERACTIVE KIOSKS

Howard Interactive Kiosks give businesses the power to connect. Our convenient, easy-to-use kiosk and digital signage solutions expand your ability to reach customers and employees, utilizing self-service applications to deliver information, facilitate transactions, print documents securely, and much more. They offer advantages that traditional brick-and-mortar operations cannot provide by being accessible 24/7, while minimizing overhead costs.

Howard Interactive Kiosks, complete with your logo and other brand standards, can establish a fresh, modern company image, reinforce your identity, and assist you in building brand loyalty. Kiosk solutions help keep your business front-and-center in the minds of customers and, even, potential customers.

Howard Industries knows that good communication and exceptional service pay big dividends in customer loyalty; in fact, Howard's reputation for outstanding customer service is one thing that sets us apart. We have the technical expertise in both hardware and software self-service solutions and the ability to provide sustainable service and support over years to come.

# Howard Interactive Kiosks offer flexible and customizeable solutions for an array of markets

# **Kiosk Standard Package**

All kiosks come with the following standard package:

15" or 19" Touch Screens

Barcode Scanner

Encrypted Credit/Debit

Card Reader

Web Service Secure

Connectivity

Speakers

Camera

On-Site Training and

Installation

Receipt Printer

Bi-Lingual



Howard One INDOOR/OUTDOOR



Howard Two

# For Kiosk Inquiries

Please contact Kim Plankers by phone at 601.399.5051 or by email at kiosk@howard.com



Electronics, Home & Garden, Tools, Sports Equipment, and more!

