

HOWARD TECHNOLOGY REAL SOLUTIONS

CUSTOMER TESTIMONIAL

Howard Technology Solutions upgrades technology in ECU's Raymond J. Estep multimedia center with new, state-of-the-art audiovisual technology



East Central University, Ada, Oklahoma

Customer Profile

East Central University (ECU or East Central) is a public, co-educational teaching university in Ada, in the south central region of Oklahoma. East Central is one of the six universities that are part of Oklahoma's Regional University System. Nearly 4,500 students are enrolled in the school's undergraduate and graduate programs. Founded as East Central State Normal School in 1909, its present name was adopted in 1985.

The Challenge

Howard Technology Solutions was contracted to upgrade the technology in the Raymond J. Estep multimedia center in the Bill S. Cole building on campus. The center is heavily used, with back-to-back cinematic performances scheduled throughout the year.

Initially, this project was undertaken to replace outdated sound equipment, which might or might not work properly. Performance problems were further compounded because some users lacked the proper knowledge and training to operate the system. In addition, the projector was older and did not have the capabilities of newer models.

The Solution

What they needed was new, state-of-the-art audiovisual technology that would bring the facility up to a fresh, new standard.

Howard installed Epson's PowerLite Pro L1100U projector, a premium, large-venue laser projector that produces brilliant color, crisp text, and true-to-life imagery, with virtually maintenance-free operation

Additional installation included new microphone technology, Shure wireless omnidirectional condenser lavalier mics for clear, evenly distributed sound.

To ensure that the new equipment is handled properly, access to the equipment is limited to a few authorized, trained personnel. This will eliminate unnecessary problems and extend the system's lifespan.

The Challenge:

- Replace outdated equipment with new, state-of-the-art audiovisual technology
- Budget constraints—getting the necessary technology at the right price

The Solution:

- Epson's PowerLite Pro L1100U projector, a premium, large-venue laser projector
- Shure wireless omnidirectional condenser lavalier microphones

The Benefits:

- The projector is brighter, colors are more intense, images are crisper
- Greater capabilities than the old projector
- No warm-up period necessary for the new projector
- Sound is clear and evenly distributed throughout the center
- Stayed on budget

- Free interactive technical training
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Working with Howard is always a good experience because they're very professional; they're just good at what they do.

—Marcus Smith
Academic Technology Specialist



Howard Professional Services

Great sound doesn't have to be expensive—it just has to be great. And when you choose high quality audio equipment from vendors you trust, it is.

For applications requiring high rejection of ambient noise and a narrow pickup angle, Shure lavalier microphones provide the flexibility and clear, even distribution of sound you want.

Now, that is a sound investment!

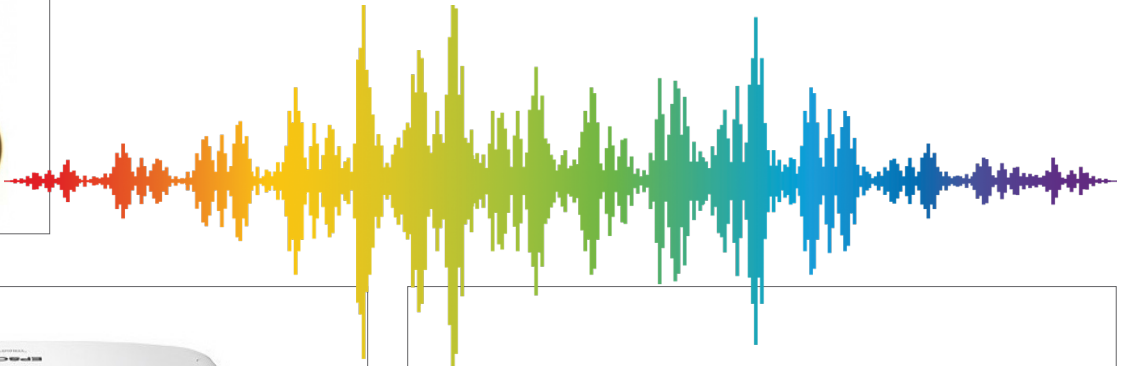
The Benefits

According to academic Technology Specialist, Marcus Smith, "The projector is brighter, images are sharper, and unlike our old one, no warm-up period is needed. The sound is extremely clear, no matter where you're seated. Actually, it feels like a new theater! Another good thing is that the system can be operated easily from a PC, so there is no need for users to adjust the actual equipment."

"Getting the right technology is often pricey, and staying within budget is always a concern, so working with a reliable technology provider is key. Howard worked with us so we could get just what we needed and stay within budget."

"We've worked with Howard in the past and it's always a good experience because they're very professional; they're just good at what they do. In fact, we have a few more projects coming up, and we'll be working with Howard."

"...working with a reliable technology provider like Howard is key. They worked with us so that we could get what we needed and stay within budget."



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