

axisTV

enterprise digital signage software

Create, manage and deliver unified visual communications across your organization.

This full-featured software application publishes messages, media and alerts to displays, desktops, room signs, webpages and smartphones throughout your facility, across campus or to multiple locations in different cities.

Because it's browser-based, AxisTV gives a virtually-unlimited number of participants the access and freedom to create and schedule content across your network from anywhere in the world.

AxisTV uses intuitive menus, simple wizards and step-by-step instructions to guide users through a streamlined process to publish content. Creating a message is as simple as filling out a form; instructive prompts make importing media files a breeze; and calendar-based daypart scheduling simplifies publishing.

People with minimal design and technology experience can create engaging messages using AxisTV tools and templates or easily import graphics and media from other sources like PowerPoint.

AxisTV licensing is scalable to the number of players you need, and you can add a variety of plug-ins to maximize your options. With basic training and mid-tier IT support, you can get your screens online and start publishing content the same day.

- User-friendly, browser based interface
- Templates for controlled formatting
- Supports a wide variety of multimedia
- Layout editor for multi-zoned content and tickers
- Hot spots for kiosking to interactive content
- CAP-compliant triggers for alert notifications
- Active Directory authentication
- Free updates with a Software Maintenance Agreement

AxisTV can be delivered as software only, as a pre-imaged PC solution, or as a hosted service.



Intuitive Creation Tools

Our template editor lets you set up visual standards for your messages, creating easy-to-use templates with simple fields for your team to fill in. Share publishing authority with multiple users or set up an approval process that limits access to just a few people.

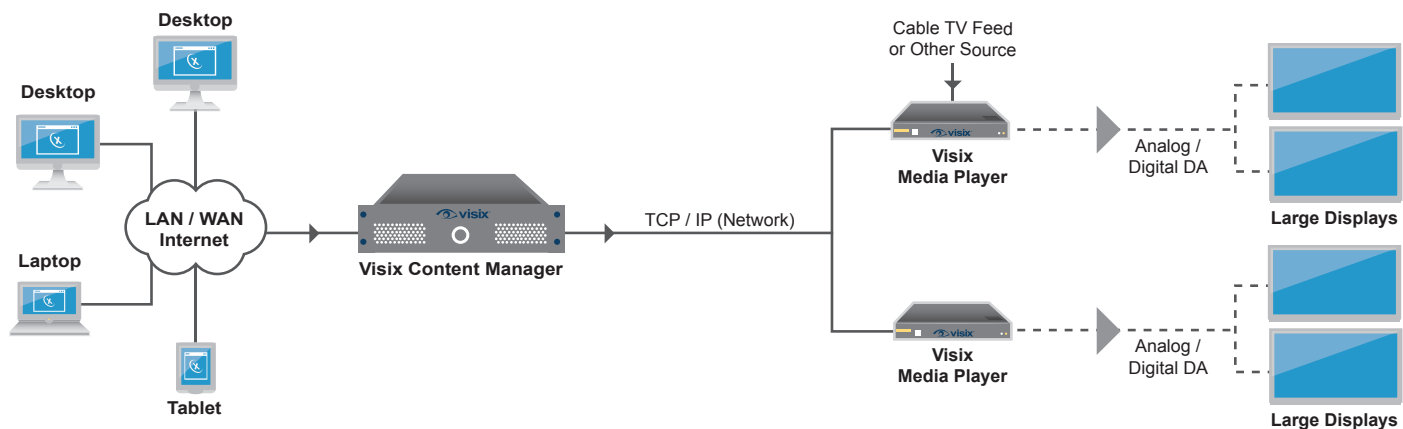
Auto-updating content like news and weather feeds can be included to keep people up-to-date and easy importing tools let you bring in a wide variety of media types. AxisTV also supports interactivity and charting for wayfinding and data visualizations.

Easy Management

Once your content is in AxisTV, use intuitive controls to schedule and manage your messages. The calendar scheduler allows for dayparting, and designating an end time ensures that messages are retired from your playlist without any user intervention.

AxisTV also has management tools for backgrounds and content, players and displays, and overall system settings. System administrators can view reports and can even effect global changes using our software's Alert Mode to override scheduled playlists and deliver critical notifications.

AxisTV uses a browser-based content management system that is scalable for enterprise-wide solutions or can be configured to meet the needs of smaller networks.



Bundled Solutions

AxisTV has three components: the AxisTV software, a content manager, and any number of media players. Authorized users access the content manager and software tools through their LAN/WAN or the internet via our friendly web interface to create, manage and schedule content.

Messages are grouped in playlists that are published over a TCP/IP network and cached on chosen media players to feed displays at scheduled times and intervals.

Visix media players reside on your network as appliances outputting audio and video to as many displays as you like. They support static and dynamic IP addresses, and remote updates and diagnostics allow maximum accessibility to deliver information quickly.

From a single content manager, you can send separate playlists to select media players, letting you target individual locations with the communications they need.

CAP-Compliant Alert Triggers

AxisTV's Alert Mode lets you override scheduled content with just a few mouse clicks. You can supplant all messages on the entire system or choose specific players to override for local alerts.

You can activate manual alert overrides using the software interface or we provide multiple ways for integrated third-party systems to automatically trigger your alert notices. External systems can include mass notification and text messaging services, emergency notification systems, public address systems, and others.

Four Ways to Trigger an AxisTV Alert Notice:

Manual



CAP



API



Email



AxisTV audits alert actions including activation, deactivation, updates and configuration to provide you with visibility into historical alert incidents, as well as ongoing alert incidents.

Unlimited Endpoints

Powered by our popular AxisTV platform, our publishers let you send digital signage messages and alerts beyond displays to thousands of endpoints you already own.

With **Desktop Messenger**, specified PC users in your network see messages as a graphic in a pop-up window. They can view it full-screen by double-clicking on it or close it with a single click.

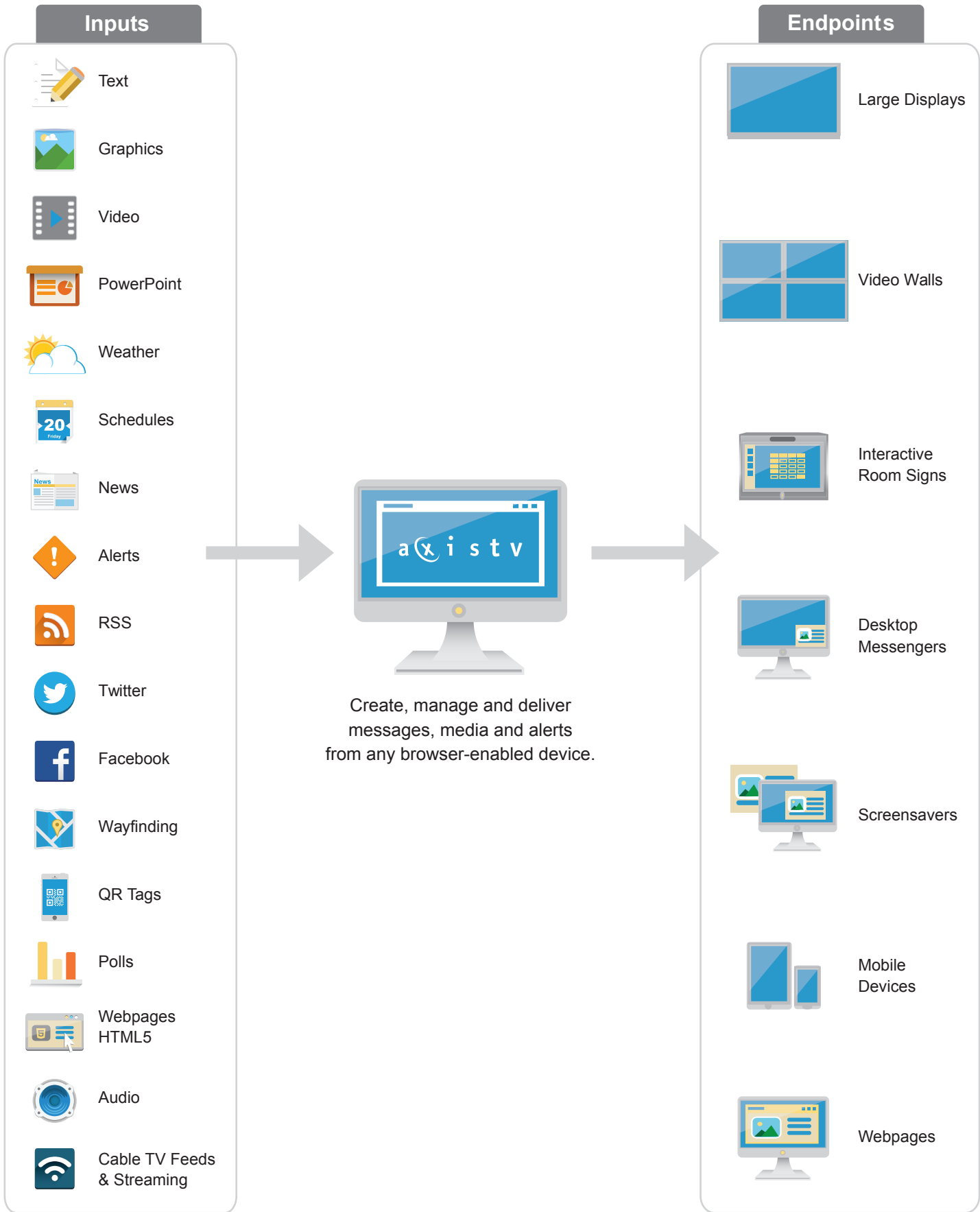
With **Screensaver Publisher** from Visix, whenever selected PCs go into screensaver mode, a small client application fetches the latest messages from your content manager and displays them on that desktop in a looping sequence.

Mobile Module allows AxisTV users to publish content to smartphones and tablets using HTML5. The module can be added to an existing web server, and is capable of determining the type of mobile device and formatting image-based content to that device.

RSS Publisher makes any digital signage playlist available for download as an RSS feed. This allows anyone with an RSS-enabled device to download and access your messages.

All of our publishers can be seamlessly integrated with each other and other Visix technologies to deliver your digital signage content for maximum message saturation.





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