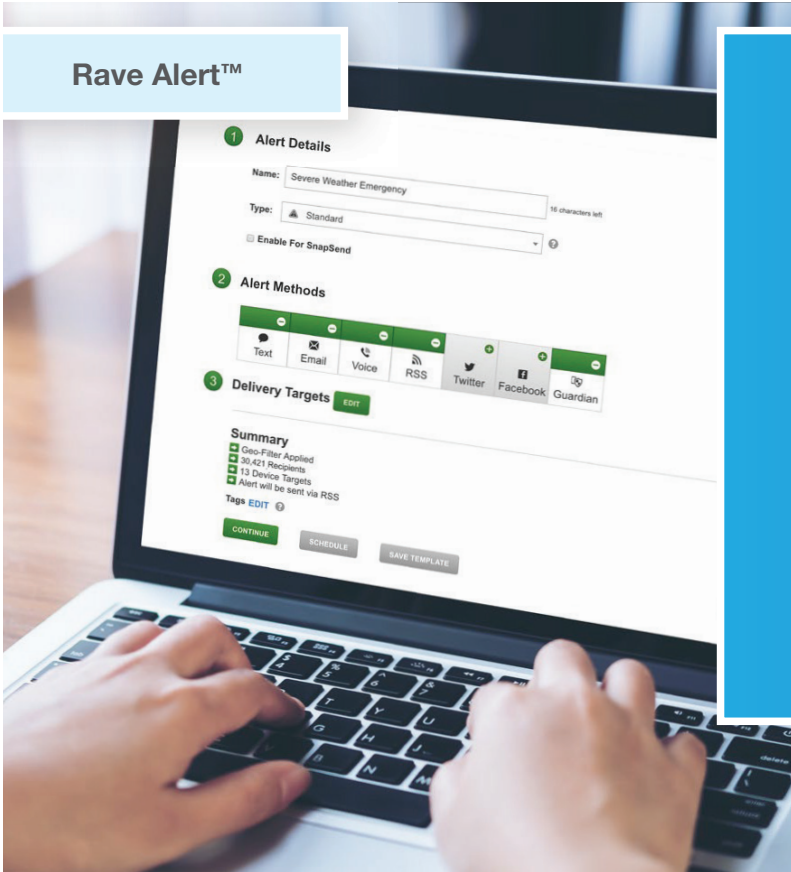


Rave Alert™



Reach Your Campus in Three Clicks

Build a Resilient Campus with Emergency Notifications Delivered in a Matter of Seconds

Rave Alert, the leading emergency notification solution, is proven to help campuses deliver unlimited messages to unlimited recipients with an easy-to-use interface accessible from any Internet-connected device.

- In three clicks, anyone can send a message in an emergency through text, email, voice, IPAWS-OPEN, WebEOC, public address systems, desktop alerts, digital signage and more.
- Ongoing proactive freshness checks means Rave Alert sends the right message to the right user every time.
- Rave Alert's unmatched performance sends in excess of 2,000 SMS messages per second and 500 million messages a year.



REACH YOUR CAMPUS IN AN EMERGENCY



BUILD POSITIVE COMMUNITY RELATIONSHIPS



ENSURE CAMPUS SAFETY AND SECURITY



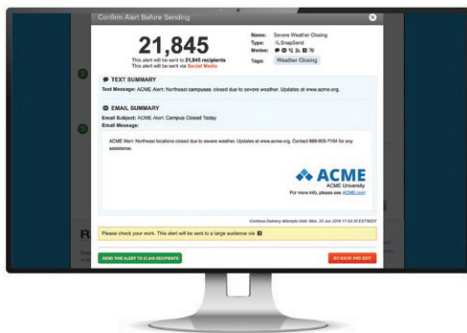
BREAK DOWN INTERNAL COMMUNICATION SILOS



MEET YOUR COMMUNITY'S EXPECTATIONS

EASY-TO-USE INTERFACE

Any user can send a Rave Alert™ with the right message to the right recipient at the right time from any Internet-connected device. It only takes three clicks to send a CAP-compliant Rave Alert via text, email, voice, IPAWS-OPEN, desktop alerts, sirens and digital signage — simultaneously. This ensures your targeted audience receives your messages immediately.



The confident send screen and template protection have built-in safe guards to reduce human error and ensure a false alarm doesn't land your school in the news.

Rave Alert's interface has been tested by thousands of organizations and is proven daily. Most administrators can be trained in under two hours, while users with fewer access permissions can be trained in a matter of minutes.

UNMATCHED PERFORMANCE AND RELIABILITY

You can push a button in Rave Alert and know the message will be sent to your entire database in a matter of seconds. Our customers send 500 million notifications annually at delivery speeds in excess of 2,000 SMS messages per second.

Rave's public safety grade infrastructure of multiple carriers, carrier networks and aggregators, and geo-redundant data centers, ensures top emergency notification system performance and delivery.

SUPERIOR DATA MANAGEMENT

Automatically keep your data current and accurate. Rave Alert offers automated "set it and forget it" data management with ongoing, proactive freshness checks. For data synchronization across your systems, our Smartloader accepts CSV files, regardless of origin, and Web APIs that allow real-time updates of your data within Rave Alert.

"It can be difficult to connect with students, whether they are Generation Z or Baby Boomers. We find that many of our students don't check email, but prefer texting or using messaging apps. With the Rave platform, we are able to contact students through different avenues and means to stay on the cutting edge."



LORI HALL, PUBLIC INFORMATION OFFICER
CLACKAMAS COMMUNITY COLLEGE, OREGON CITY, OR

UNLIMITED INTERNAL AND EXTERNAL COMMUNICATIONS

Rave Alert is built for campus-wide emergency communications, as well as ongoing targeted communications. There's no limit to the number of administrators, lists or messages you can send, making Rave Alert the perfect solution for internal communications.

Its geo-poll feature allows you to solicit staffing requests or volunteer sign-ups through simple poll questions via SMS, email and voice calls. If you need to quickly mobilize a team, Rave Alert's conference bridge connects everyone within one click of a button.

For temporary campus visitors, contractors or parents, Rave Alert's SMS Opt-In feature enables people to easily sign up for alerts by texting a keyword or a short code. Now, everyone on your campus can be notified of an emergency without adding them to your database.

GREATER ENGAGEMENT WITH A CUSTOM-BRANDED MOBILE APP

Rave Alert can send geo-targeted push notifications to the custom-branded Rave Guardian™ app. In two steps, students are automatically authenticated and can update their personal information in Rave Alert. Rave Guardian provides additional ways, such as routed chats, confidential tips, a call directory, a safety timer and a content portal, for students to engage more with their schools.