

# 50% OFF the C941dn Multimedia Production Platform Device



Between January 1 and March 31, 2014, purchase the 5+ Color C941dn device\* to show and demonstrate – and save 50%!

COLOR

TTC

SJ 786

### C941dn Highlights:

- 5-station printing (CMYK plus White or Clear toner)
- Print speeds up to 50 ppm in Color and Mono<sup>1</sup>
- True 1200 x 1200 dpi resolution
- High-capacity consumables: up to 38,000 pages<sup>2</sup>
- Handles stock up to 360gsm, 3" x 5" cards, tabloid extra (12" x 18"), Super-B (13" x 19"), and 52" banners
- Paper capacity expandable to 2,950 sheets
- 1 Gigabit network and duplex (2-sided printing) standard
- Easy front access to toner cartridges and image drums
- High-resolution color LCD display panel

\* Purchase requires prior authorization; see details on back

Model Name	Description	OKI Part Number	MSRP	Discount	Adjusted Reseller Price
C941dn	5+ Color Multimedia Production Platform Device	62441501	\$19,999.00	\$10,000.00	\$9,999.00

#### **Terms & Conditions**

HOWARD

- 1. Requires prior authorization (see back)
- 2. Program extends from January 1, 2014, through March 31, 2014.
- **3.** Offer valid to Partners who purchase directly from OKI Data.
- 4. For this program, OKI Partner may purchase only 1 unit.
- 5. Pricing will be 50% off MSRP.
- 6. No other special offers apply.
- 7. Offer is not transferable.



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TECHNOLOGY



## **Authorized Reseller Criteria**

The primary criteria for receiving and maintaining the OKI 5+ Color authorization in order to gain access to resell the OKI C941dn and other products are as follows:

- 1. Reseller must have a facility with on-site demonstration capability.
- 2. Reseller must have Outbound Sales personnel.
- 3. Reseller must obtain and maintain service authorization for the C941dn device.
- 4. Reseller must accommodate Sales and Product training by OKI as needed to maintain proficiency with the products.
- 5. Reseller must be able to obtain a Minimum Credit Line of \$25K.
- 6. Reseller must sign a contract (either New or Addendum to existing contract).
- 7. Reseller must adhere to a Minimum Advertised Price (MAP) of:
  - C941dn = \$19,999
  - EFI<sup>®</sup> Fiery<sup>®</sup> XF 5 Server = \$5,000
  - C941dn w/ EFI<sup>®</sup> Fiery<sup>®</sup> XF 5 Server = \$24,999
- 8. Reseller must buy (1) demo unit of the C941dn for \$10,000 (50% off MSRP) and utilize the unit on their demonstration floor for initial training and customer demonstrations.
- 9. Reseller must commit to an initial volume of 2 units per Quarter over 12 months. Failure to achieve this within the 1st Quarter of sales may result in de-authorization.
- 10. Reseller is being authorized to sell product to end users only. Sales to Internet/other resellers/distributors or for export are not granted.
- 11. Reseller must market the product to their customer base in alignment with OKI's Go-to-Market strategy.

OKI Data Americas makes every attempt to satisfy the demand for products and match reseller-selling locations to available product supply. In the event that products are in short supply, OKI Data reserves the right to delay or refuse OKI 5+ Color authorization until expectations for sufficient supply can be met.

#### Please contact your OKI Sales Representative for a copy of the OKI 5+ Color Reseller Application Form