

# SUPERMARKET

## *Technology Solutions*

Update your store with technology that enables you to track, control, and protect your business more easily than ever before. From digital signage that gets you noticed and point-of-sale systems to surveillance devices and customizable software solutions, Howard all the ingredients you need to make your store a 21<sup>st</sup> Century supermarket. Take a look:

- Point-of-Sale Systems
- Surveillance Devices
- Digital Signage
- Wi-Fi Products
- IT Equipment
- Software





*Create the ultimate 21<sup>st</sup> Century Supermarket with ingredients from Howard.*

**Application management** — Deploys, updates and wipes applications

**Policy management** — Develops and controls the operational aspects of the mobile network

**Inventory management** — Tracks licenses, version control, provisioning and support

**Security management** — Enforces password settings, encryption, and remote lock and wipe



### Point of Sale Systems

Simplify your business and increase your profits with an integrated system that helps you improve service and enhance the customer experience. Strategic partnerships with other brand name companies enable Howard to offer a wide range of solutions customized especially for you.



### Surveillance Devices

Enhance storewide visibility, track down inefficiency, and deter theft with an advanced end-to-end IP surveillance solution. High-performance IP surveillance cameras and switches installed in your business can actually help you save money.



### Digital Signage

Move into the mainstream of modern advertising with digital signage. It gets your information out there faster—low prices, special offers, new products—and to a wider audience. Digital signage is an effective, affordable method of communication that really gets you noticed!



### Wi-Fi Products

Adding WiFi can provide your shoppers with better access to information, enabling them to redeem coupons for special pricing and scan QR codes throughout the store. In-store Wi-fi also provides retailers with precision tools to target the mobile customer with relevant offers and recommendations.



### IT Equipment

Howard manufactures custom desktops, notebooks, and servers, that are designed, assembled, and quality tested in the USA. We provide installation, FREE system imaging, and a host of other professional services. Our customer support team is 100% US-based, and FREE.



### Software

Improve productivity, protect and manage your assets more effectively; automate daily tasks—all it takes is the right software! Howard offers a huge selection of software solutions, including applications for information management and resource monitoring; data backup, networking, and security.

## *Installation Services*

Along with a wide range of audiovisual (AV) products, Howard also offers affordable turnkey AV solutions that include design, procurement, and installation services by a team of CVE and CTS industry-certified technicians.

## *Professional Services*

We customize IT services for you. From a few hours every week to days each month, our technology professionals can devise a plan that is just right for you, one that includes just the amount of support and specialized training that you choose.