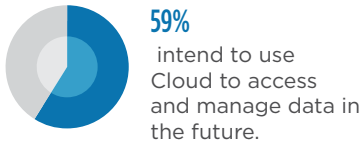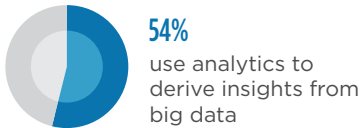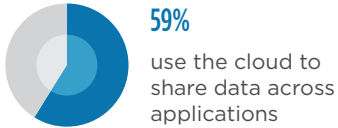# 5 Reasons Businesses and Government Use the Cloud

More and More businesses and government entities are moving to the cloud. While earlier thoughts it was an IT decision, Cloud is now becoming more of a business decision to enable the functions of a company or government. Take a look at 5 reasons why more businesses and governments are adding the Cloud.

1 It offers better visibility – Businesses and Government are using cloud technology to support their analytics efforts:

59% use the cloud to share data across applications

54% use analytics to derive insights from big data

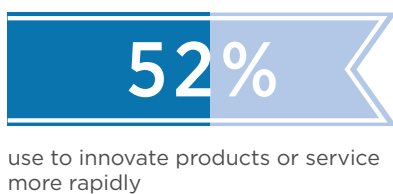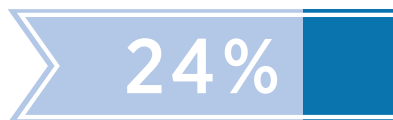**59%** intend to use Cloud to access and manage data in the future.

2 It makes collaboration easy – Cloud allows work to be accessed from anywhere on any device. Here is what businesses and government are citing as uses:

58% collaborate across the organization

59% Improve integration between development and operations

3 It can support a variety of business needs – Business functions businesses and government are migrating to the cloud:

18% Messaging

13% Storage

15% Office/Productivity Applications

4 It allows for rapid development of new products and services – The cloud offers businesses and government valuable capabilities.

24%
are able to offer additional products and services

52%
use to innovate products or service more rapidly

5 The results proven – From Business growth to being more efficient, businesses and government using Cloud are benefiting:

25% See a reduction in IT costs

55% See an increase in efficiency

49% See improvement in employee mobility and production away from the office

HOWARD TECHNOLOGY SOLUTIONS

Sources: CDW, IBM Center for Applied Insights