



# FETC Conference 2017 **GOOGLE** for Education Workshop

Google for Education has transformed Education by creating a collaborative environment where students and teachers can work in real time. It's no surprise that Chromebooks hold over 50% of the market share and are the Number 1 K-12 device in the US.

So, how exactly does this work? Stop by **HOWARDedu Booth #1723** to learn about the best practices of the Chrome Device Management license, how to put devices in kiosk mode and public session mode, and the practical applications for both. We will also discuss how the introduction of Android Apps running on Chrome, Digital Signage, and Video Conferencing can be useful in Education. During our time together we will discuss ease of deployment with Chrome devices as well as managing the OS and Firmware updates. Come prepared to ask questions and learn about the many ways to integrate Google into your school.



**acer** / Chromebook R13 / Chromebook R11 / Chromebook C740 / Chromebase 24 / Chromebox CX1 / Chromebook 15 / Chromebook 14 / Chromebook 13 / Chromebook 11 / Chromebook C740 /



**ASUS**® / Chromebook C300 / Chromebook C202 / Chromebook C201 / Chromebook C200 / Chromebook Flip / Chromebit CS10 / Chromebox /



**DELL** / Chromebook 11 / Chromebook 13 / Chromebox /



**hp** / Chromebook 14 G4 / Chromebook 13 G1 / Chromebook 11 G4 + G5 / Chromebox /



**Lenovo** / N22 Chromebook /  
/ 11e Yoga / 100S Chromebook /

**LG** / Chromebase /

**SAMSUNG** / Chromebook 2 /  
/ Chromebook 3 /

## The White Glove **EXPERIENCE**

**DEPLOYMENT** / **CONFIGURATION** / **AUTHORIZATION** / **CUSTOMIZATION**

**Deployment** Chromebooks are deployed directly to students—no configuration necessary.  
**Configuration** Chromebooks are configured for your school's network—no password sharing.  
**Authorization** Chromebooks are locked—only authorized teachers/students can use them.  
**Customization** Each Chromebook is automatically updated with required applications.



**TOSHIBA** / Chromebook 2 /

## **SERVICES**

**SETUP** / **OPTIMIZATION** / **EVALUATION** / **TRAINING**

In Education, adopting mobile technology and moving to the cloud have tremendous benefits, but it's a big change. To succeed, these initiatives require services designed for both IT and Instruction. Whether you are new or experienced with Google for Education products, the MobileMind service package will ensure that your Google environment is safe, optimized, and fully utilized by your schools.

/ Professional Development / Implementation of Google Apps / Chrome Deployment /  
/ Systems Integration /



**GoGuardian** / Security /



*Come by HOWARDedu Booth #1723 and see what HOWARDedu can do for you. While you're there, you can participate in our FREE Google for Education Sessions.*

**OUTSIDE REPS** **Jesse Stephens** North & Central Florida K-12 Rep  
jstephens@howard.com | (321) 594-1071

**Katie Hatcher** South Carolina K-12 Rep  
khatcher@howard.com | (843) 714-1007

**Mike Mizer** Tennessee K-12 & Higher EDU Rep  
mmizer@howard.com | (931) 472-8740

**INSIDE REPS** **Erin Miller** North & Central Florida K-12 Rep  
elmiller@howard.com | (601) 399-5720

**Mike Scherer** Tennessee K-12 & Higher EDU Rep  
mscherer@howard.com | (601) 399-5055