

axis tv SIGNAGE SUITE

FIND YOUR VISUAL VOICE

AxisTV Signage Suite lets you transform the way you communicate across your organization with digital signs transformed into beautiful canvases that inform, inspire and influence.

Craft visual communications to capture attention, increase engagement and reach more people using friendly apps and elegant design tools for content customized to your audience, whenever and wherever they are.

Our dynamic apps and widgets make creating compelling content fast and easy, and our scheduling and playback tools take the burden off signage managers. Real-time automated feeds and robust data-mapping tools ensure you have a steady flow of fresh and relevant content to keep viewers interested.

Offer content-rich digital signage:

- Display daily announcements, kudos and updates
- Show event schedules and room availability
- Show KPIs, metrics and data visualizations
- Include animated backgrounds to grab attention
- Deliver real-time weather, news, traffic and more
- Import resources from PowerPoint, Word, PDFs and more
- Show social media, flights, stocks, sports and health feeds
- Display real-time webpages and XML data
- Use stock content, templates, and widgets for ease

AxisTV Signage Suite gives you a vast array of content sources, smart playlists, flexible scheduling and multi-user licenses to attract viewers, connect people and drive results.

We have scalable solutions to meet your needs, with one of the most flexible platforms available. Choose from cloud or on-premise solutions with subscriptions or perpetual licenses. Expansion is turnkey, so you can start with one product and upgrade to another by simply purchasing new licenses.

Whether you want your CMS in the cloud or on your network, we have software licenses to match the size and scale of your digital signage system.



FIND YOUR VISUAL VOICE

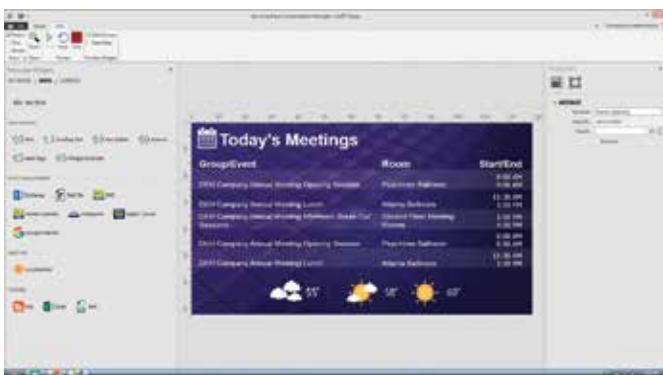
AxisTV Design™ – Content Designer

AxisTV Design provides an intuitive, powerful design environment for creating messages, templates and screen layouts with ease. This robust application lets you place design elements exactly where you want them with time-saving tools that make it simple to build stunning content to capture your audience's attention.

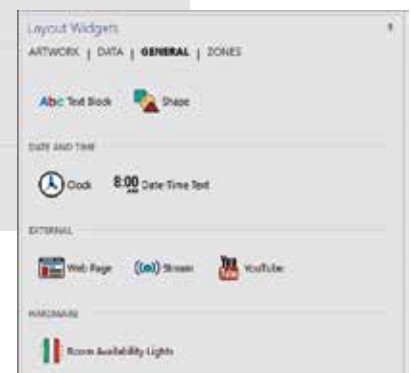
Our widgets let you quickly place backgrounds, text, graphics, videos, streams, and webpages in your digital signage layouts. And you can use our handy data widgets to map dynamic data for events, weather, RSS and more.

Because AxisTV Design runs on the desktop, designers can create content offline when they need to, and synchronize with the CMS once they're connected to the network.

- Drag-n-drop widgets make building layouts, messages and templates easy
- Preview layouts, messages and individual widgets before you publish
- Backgrounds, zones, artwork and widgets can be layered with adjustable opacity
- Full transparency is supported and message backgrounds are optional
- Data widgets pull from popular sources like Exchange, EMS, Google Calendar, and AccuWeather
- Custom layouts of events, news, and weather data can be built on the fly
- Combine multiple playlists in zones to easily share screen real estate
- Multiple widgets can be combined for greater effect in messages and layouts
- Work faster with guides and rulers with snap, and flexible workspace sizing



Designer Data Widgets



AxisTV **Manage**™ – Content Management System

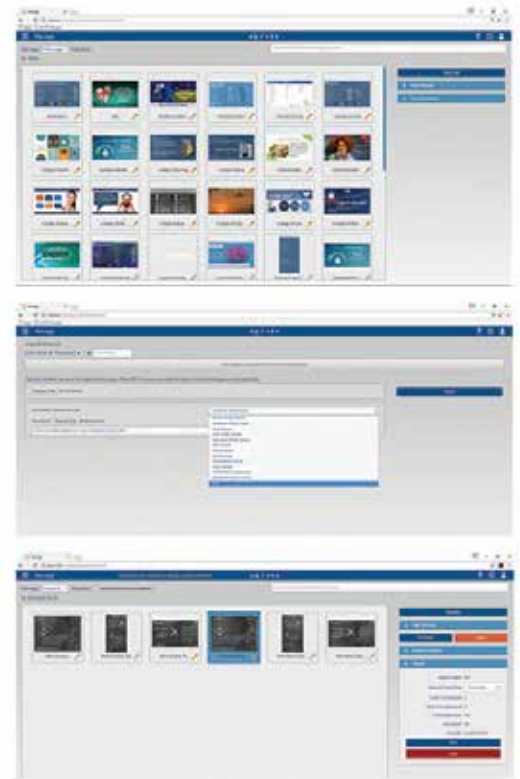
Whether you're working on a PC or Mac, desktop or tablet, AxisTV Manage lets you easily manage your entire digital signage deployment with user-friendly workflows in a web interface.

These intuitive tools let you quickly import or schedule content, and manage your on-screen schedules. You can add players to drive more screens, manage and schedule message and layout playlists, import media files and artwork, and select playback transitions.

- Streamlines content scheduling and playlist management
- Drag-and-drop for importing content and ordering playlists
- Schedule Microsoft Office docs and PDFs with ease
- Search and filter by keyword, content type, aspect ratio and more
- Event, news, weather and fill-in-the-blank messages are ready for scheduling
- Auto-updating content feeds provide real-time, hands-off content
- Artwork is organized in searchable categories

Download free stock content and apps from the Visix Store to get your deployment up and running as quickly as possible. You can use these content bundles during the configuration process, and then import your own images and videos to set up your screens.

You can also purchase and download content created by our award-winning designers on the Store using an easy authorization code.



Content Management System

AxisTV **Engage**™ – Digital Signage Player

Our AxisTV Engage player software includes adjustable opacity, multi-layer Z-order and professional grade typography tools for a superior creative and playback experience.

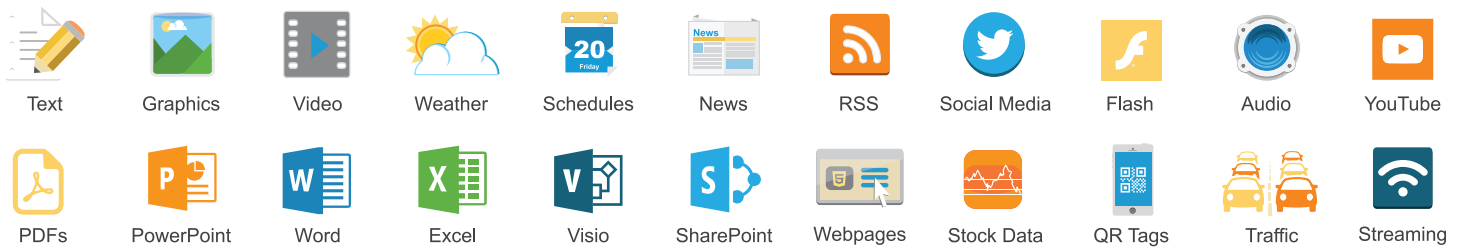
Our robust playback engine enables powerful widget configuration in both layouts and messages, with layering, transparency, and a host of playback options.

- Brings message and layout designs to life
- Elegant transitions produce eye-catching movement
- Use 3D transitions and animated content to grab attention
- Supports video backgrounds and message animations
- Text generation engine supports elaborate typographical designs

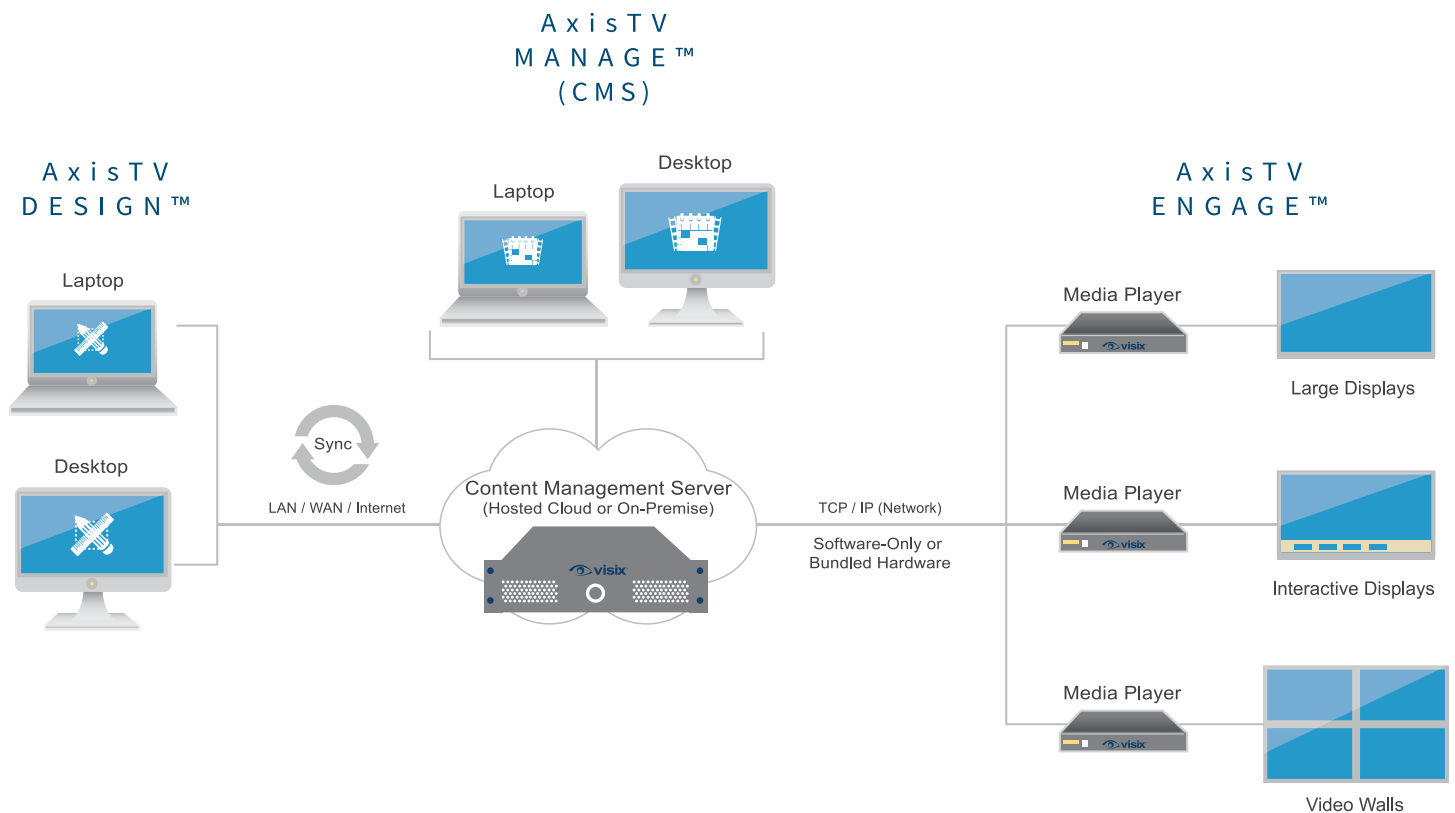


On-screen Playback

Content Sources



Sample System Diagram



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